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Faculty of Letters and Languages  
Department of Foreign Languages  
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# MASTER DISSERTATION

Letters and Foreign Languages  
English Language  
Sciences of the language

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Submitted and Defended by:  
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## INVESTIGATING THE NEGATIVE EFFECT OF SOCIAL MEDIA ON STUDENTS MENTAL HEALTH

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Dissertation Submitted to the Department of Letters and Foreign Language in Partial Fulfillment  
of the Requirements for Master's Degree in Science of Language

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## **Declaration**

I, kerbaa Abdelaziz hereby declare that this submitted work is my original work and has not previously been submitted for any institution or university for a degree. I also declare that all of the cited and quoted sources in this work are put forward in the references list.

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## **Dedication**

I dedicate this research to my own hard work and patience to my beloved male cat lemon,  
and to all Algerian students who struggled with mental health because of social media  
unrealistic expectations

## **Acknowledgments**

First, I thank Allah for everything, and giving me the strength and the patience to complete this work.

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## **Abstract**

This research explores the adverse effects of social media usage on the mental health of university students aged 18–35, employing a mixed methods approach that combines quantitative survey data and qualitative interviews. The study identifies patterns of addictive behavior, with high levels of anxiety, social comparison, and sleep disruption linked to excessive social media use. It highlights the emotional toll of cyberbullying and the platform-specific impacts such as body image concerns on Instagram and compulsive engagement on TikTok. Despite attempts at coping strategies like digital detoxes, users struggled to reduce their usage. The findings underline the paradox of loneliness amid constant connectivity and emphasize the importance of digital literacy, platform level interventions, and access to mental health support services in university settings to mitigate negative outcomes while preserving the benefits of online interaction.

**Keywords:** Social Media, Mental Health, University Students, Social Comparison, Addiction, Sleep Disruption, Cyberbullying, Body Image, Digital Detox, Digital Literacy, Mixed Methods Research, Platform Effect.

## List of Abbreviations

**FOMO**: Fear of Missing Out

**WHO** : World Health Organization

**APA** : American Psychological Association

**SAD** : Seasonal Affective Disorder

**AI** : Artificial Intelligence

**VR** : Virtual Reality

**LMD** : Licence Master Doctorate (a common academic structure in some educational systems)

**PhD** : Doctor of Philosophy

**n** : Sample size (used in statistical reporting)

**p** : Probability value (used in statistical significance testing)

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# **General introduction**

## **Background of the Study:**

The rapid proliferation of social media sites has changed the way people communicate, interact, and conceptualize themselves and others. University students have also been one such group that has been directly affected, being great consumers of the sites as well as being in the sensitive stage of psychological and social growth. The blending of social media consumption with mental health has then turned into an emergent issue with research reflecting the far reaching negative effects such virtual worlds have on the emotional, psychological, and social lives of the student population.

Mental well being is a multidimensional construct encompassing emotional, psychological, and social well being. University student life is characterized as one of significant transition, with academic stress, identity formation, and social adjustment. The data indicates that approximately 75% of all mental disorder throughout the entire lifespan occurs before the age of 25, demonstrating the group's vulnerability (Kessler et al., 2005). The causes of mental troubles consist of academic stress, financial concerns, and loneliness, making the student population very susceptible to the influence of social media.

Instagram, TikTok, Facebook, and LinkedIn have now entered the daily lives of the current generation of students. They promise to connect, educate, and express themselves but at the same time also threaten to instigate comparison, bullying, and sleep interference. The infinite scrolling, algorithmic feed presentation, and measurable approval (likes, comments) of these sites are all constructed to maximize engagement with users at the expense of their mental health.

Some main issues are like Social Comparison Students compare their own lives with the picture perfect lives projected in social media, which generates feelings of inadequacy, lower self-esteem, and depression.

Habits of validation seeking Social validation gamification (i.e., shares or likes) can lead to external validation dependency, which can amplify anxiety in addition to self esteem issues. Fear of Missing Out (FOMO) Constant viewing of others activities and successes can lead one to develop the fear of missing out, triggering compulsive usage and emotional upset.

Cyberbullying Harassment and public shaming have severe psychological impacts, including high risk for depression as well as suicidal thoughts. Sleep Disturbance Social media overuse, particularly in the evening, disturbs sleep patterns, which in turn affects cognitive as well as emotional equilibrium.

In the Algerian context Despite extensive international research on the impact of social media, few empirical examinations of the same among Algerian university students have been conducted. Algerian cultural, academic, and social differences may influence the manner in which social media is used as well as its impact. This current research attempts to fill the gap to some extent, examining the negative impacts of social media on the Algerian college student's mental health in the age group 18–25 with culturally sensitive findings and recommendations.

It is essential to understand the particular mechanisms wherein social media affects the mental well-being of students in order to implement targeted interventions. By considering platform-dependent effects, personal vulnerability, and coping strategies, the current research advances the global discussion of digital well-being. The results can be used to inform the construction of educational policy, mental health interventions, as well as platform reform to minimize harm and promote healthier usage.

In brief, the research is driven by the urgent need to confront the twin imperatives of the increasing mental health needs of the student population and pervasiveness of social media. By examining the dynamics that surround them, the research is seeking to offer insights to the student body, teachers, and policymakers to facilitate better psychological and digital spaces.

## Statement of the problem

Emerging evidence highlights a significant association between excessive social media use and a range of mental health issues among students, including depression, anxiety, loneliness, low self esteem, and body image concerns. For instance, longitudinal studies such as Twenge et al. (2018) found that adolescents spending more than three hours daily on social media faced a 60% higher likelihood of depressive symptoms compared to those with limited use. Similarly, Primack et al. (2017) demonstrated a dose-response relationship, showing that individuals engaging with social media for over two hours per day reported heightened anxiety and perceived social isolation. These effects span across age groups, with platforms like Instagram exacerbating body image concerns among young women, leading to disordered eating behaviors and diminished self worth (Fardouly et al., 2015).

Despite this growing body of research, critical gaps persist in understanding the underlying mechanisms. The role of platform specific features such as algorithmic content curation, passive versus active usage patterns, and the interplay between cyberbullying and emotional resilience remains underexplored. For example, while Levenson et al. (2016) identified sleep disruption as a mediator linking nighttime social media use to depression, broader psychological pathways like social comparison theory and Fear of Missing Out (FOMO) require deeper investigation. The research helps understanding cultural or socioeconomic variations in these effects. The problem is further complicated by the unique psychological dynamics of different social media platforms. Visual centric platforms like Instagram intensify appearance based

comparisons and validation seeking behaviors, while rapid scrolling platforms like TikTok disrupt attention regulation and sleep patterns. Professional networks like LinkedIn contribute to career related anxiety, and anonymous platforms such as Reddit create distinct challenges around self expression and harassment. These platform specific effects, combined with individual vulnerabilities

like pre existing mental health conditions or low digital literacy, create a complex landscape of risk and resilience.

There is a pressing need for comprehensive, interdisciplinary research to unravel these complexities. Such studies should examine causality, contextual factors, and the efficacy of interventions at individual, educational, and platform levels. By addressing these gaps, targeted strategies can be developed to mitigate harm while preserving the benefits of social media, such as community building, educational opportunities, and creative expression. This will empower students to navigate digital environments more safely and effectively, promoting mental well being in an increasingly connected world.

## **Research Question**

-What is the relationship between social media use and mental health outcomes comes to the students mental health, particularly depression and anxiety etc, across multiple age grou



## **Significance of the Study**

- Contribution to Existing Literature: This research will contribute to the growing body of literature on the mental health implications of social media use, providing insights into how different age groups are affected.
- Policy Implications: Findings from this study could inform policymakers and mental health professionals about the need for targeted interventions aimed at reducing the negative impacts of social media on mental health.
- Practical Applications: The study will offer recommendations for parents, educators, and mental health practitioners on how to mitigate the adverse effects of social media, including promoting digital literacy and encouraging healthy online behaviors.

## **Research Objective**

This study aims to investigate the multifaceted negative impact of social media on mental health across diverse age groups, with a particular focus on students, as highlighted in the provided chapters. Drawing on the comprehensive exploration of mental health variables (Chapter 1) and the platform specific analysis of social media effects (Chapter 2), the research seeks to identify and analyze key contributing factors such as cyberbullying, body image concerns, sleep disruption, social comparison, and validation seeking behaviors. These factors are examined within the framework of psychological disorders, including depression, anxiety, and self esteem issues, which are exacerbated by social media use, as evidenced by studies such as McCrae et al. (2017) and Przybylski et al. (2020). Additionally, the study will investigate demographic and psychographic characteristics such as age, personality traits (e.g., social comparison orientation, perfectionism), and pre existing mental health conditions that may moderate the relationship between social media use and mental health outcomes.

Building on the theoretical foundations of the biopsychosocial model and stress and coping theory, the research will propose evidence based strategies to mitigate these adverse effects. These strategies include individual level interventions (e.g., mindful consumption, digital detoxes), educational initiatives (e.g., media literacy programs, digital citizenship curricula), and platform level improvements (e.g., algorithmic transparency, anti harassment tools). The study also addresses the dual nature of social media, acknowledging its benefits such as fostering social connections and educational opportunities while targeting its harms, such as cyberbullying (Fisher et al., 2016), body image dissatisfaction (Holland & Tiggemann, 2016), and sleep disruption (Carter et al., 2016). By integrating insights from the provided chapters and existing literature, this research aims to develop a nuanced understanding of social media's psychological impact and provide actionable recommendations for individuals, educators, and policymakers to promote healthier digital engagement and mental well being.

## **Research methodology**

This study will use a mixed methods approach to examine the negative effects of social media on university students mental health, combining quantitative surveys and qualitative interviews. A cross sectional, sequential explanatory design will begin with structured questionnaires, followed by interviews to deepen understanding. The sample will include 30 students aged 18–35, recruited through convenience sampling. Inclusion criteria will require current university enrollment and active social media use. The questionnaire will cover usage patterns, emotional impact, addiction, social comparison, depression, sleep issues, and coping. Interviews will explore key themes in more depth. Data will be analyzed using statistical methods and thematic analysis. Ethical standards will be maintained, and despite limitations, the design will enhance validity through data triangulation.

## **Population and sample**

Population for the study were university students aged between 18–35, studying undergrad and graduate levels since the population in question is directly involved with social media and highly open to emotional concerns. 30 students were sampled via convenience sampling, a non probability sampling method selected due to its feasibility and ease. Participants were asked for participation via social media, online questionnaires, and faculties in order to get a diversity in students from different disciplines as well as levels.

The sample was made up of 56.7% women and 43.3% men, with a majority (83.3%) falling within the 18–24 years age group. A majority (66.7%) were Master's students, with 23.5% being students at a Bachelor's level, with a mix of early stage as well as high stage students. Participants had to be an on going social networking site user, a current higher education student, and within a specified age group. Participants who had a serious mental health problem requiring immediate clinical intervention were excluded on ethical safety grounds.

Even with a small sample size, the qualitative interviews with a concurrent quantitative survey allowed a more detailed analysis of the psychological effects of the social media. That a majority of respondents were women is not unusual with mental health research, where women more often take part in discussing emotional matters. Despite this, there are implications regarding generalisability

from a gender imbalance. Despite this drawback, there were significant results from research into a conjunction between social media usage and university students mental health.

### **Data collection tools**

This study utilized a mixed methods data collection methodology, employing a structured questionnaire as well as semi structured interviews in order to offer a comprehensive investigation into the impact on student mental health due to social media. The questionnaire contained six broad categories assessing demographics and usage habits, addiction indicators, social comparison behavior, depression causes, sleep disturbance, as well as coping mechanisms employing a combination of Likert scale as well as open-ended questions. Complementing this quantitative data, in depth interviews allowed for an in depth analysis from the participants on their personal experiences with social media's psychological impact, coping mechanisms as well as suggestions on healthier usage. Both instruments were administered electronically questionnaires using online survey tools as well as interviews via virtual meeting tools ensuring convenience as well as methodological soundness. Utilizing a two pronged approach allowed the researchers to capture not only statistical trends, but also rich personal experiences, providing a holistic overview on how multifaceted is the interaction between usage on social media as well as well being on student.



## **Structure of the Dissertation**

In this dissertation, a three-chapter structure is employed systematically to analyze adverse impacts of social media on the mental health of students.

Chapter 1 sets theoretical context, operationalizing emotional, psychological, and social well-being as mental health, and outlining prevalent issues for students, such as depression, anxiety, and loneliness. It contextualizes seminal frameworks such as the biopsychosocial model and social comparison theory for the study.

Chapter 2 outlines social networking websites (Instagram, TikTok, LinkedIn) and their respective psychological impacts, such as negative (addiction, cyberbullying, sleep interference) as well as positive attributes (social circle formation, educational benefits).

Chapter 3 outlines a mixed methods research design, pairing qualitative interviews (n = 30) with quantitative interviews (n = 6) as well as qualitative interviews (n= 6) with RIQs, and synthesizes findings directly as high addiction levels (62% felt anxious offline), prevalent social comparison (55%), as well as sleep interference (72% accessed social media before bed). Qualitative findings provide platform specific sources of stress, e.g., body image concerns with Instagram, addictive algorithms on TikTok. Lastl element synthesizes practical implications, such as digital literacy programs as an intervention, platform redesigns with harm reduction, as well as institutional policy levers for encouraging healthy usage. Additionally, it charts future research directions, identifying the need for longitudinal studies as well as culturally adapted interventions. A four-chapter length is ensured, producing a coherent analysis, from theoretical context through to practical implications, while upholding academic integrity.

# **Chapter One: Mental Health**

**Introduction to Mental Health**

Mental health represents a fundamental component of human well being that extends far beyond the mere absence of mental illness or psychological disorders. The World Health Organization (2022) provides a comprehensive definition of mental health as “a state of well being in which an individual realizes his or her own abilities, can cope with the normal stresses of life, can work productively and is able to make a contribution to his or her community.” This definition underscores mental health as a positive, dynamic concept that encompasses psychological resilience, emotional regulation, cognitive functioning, and meaningful social engagement.

The significance of mental health in daily life cannot be overstated, as it fundamentally influences how individuals think, feel, and behave across all domains of human experience. Mental health affects an individual’s capacity to handle stress, maintain relationships, make decisions, and pursue personal and professional goals (American Psychological Association, 2023). Unlike physical health, which often presents visible symptoms, mental health operates through complex internal processes that shape perception, emotion, cognition, and behavior in ways that may not be immediately apparent to others.

Mental health exists on a continuum rather than as a binary state of wellness or illness. This ranges from optimal mental health, characterized by flourishing and positive functioning, to severe mental health challenges that significantly impair daily functioning (Keyes, 2002). Individuals may experience fluctuations along this continuum based on various internal and external factors, including biological predispositions, life experiences, social circumstances, and environmental influences. Understanding this dynamic nature of mental health is crucial for developing appropriate interventions and support systems.

The contemporary understanding of mental health emphasizes its multidimensional nature,

recognizing that psychological well-being emerges from the complex interplay of biological, psychological, and social factors. This perspective has evolved significantly from earlier models that focused primarily on pathology and dysfunction to more holistic approaches that consider positive mental health characteristics such as life satisfaction, personal growth, social connection, and meaning making (Seligman, 2011).

For students, mental health assumes particular significance as they navigate the unique challenges associated with academic pursuits, developmental transitions, and social adaptation. The college and university years represent a critical period in human development when many mental health

conditions first emerge, with research indicating that approximately 75% of lifetime mental health disorders develop before age 25 (Kessler et al., 2005). This statistic highlights the importance of understanding and addressing mental health within educational contexts, where early identification and intervention can significantly impact long-term outcomes.

The student experience is characterized by multiple concurrent stressors that can impact mental health, including academic pressure, financial constraints, social adjustment, identity formation, and preparation for future careers. These challenges occur during a developmental period marked by continued brain maturation, particularly in areas responsible for executive functioning, emotional regulation, and decision-making (Arain et al., 2013). The intersection of developmental vulnerability and environmental stressors creates unique risks and opportunities for mental health promotion among student populations.

### **1.Key Aspects of Mental Health**

Mental health encompasses three interconnected dimensions that collectively determine an individual's psychological well being: emotional, psychological, and social components. These dimensions work synergistically to create overall mental health status, and understanding each component is essential for comprehensive mental health assessment and intervention (Keyes, 2002).

#### **1.1. Emotional well being**

Emotional wellbeing represents the affective dimension of mental health, encompassing the presence of positive emotions, life satisfaction, and the ability to manage negative emotions effectively. This component includes emotional awareness, emotional regulation, and the capacity to experience joy, contentment, gratitude, and other positive affective states (Diener et al., 2010). Individuals with strong emotional well-being demonstrate resilience in the face of adversity, maintain emotional stability during stressful periods, and possess the skills necessary to navigate complex emotional experiences.

Emotional well being is characterized by several key indicators that reflect healthy emotional functioning. Life satisfaction represents a cognitive evaluation of one's life circumstances and overall contentment with personal achievements and experiences. Positive affect involves the frequent experience of pleasant emotions such as happiness, enthusiasm, and serenity, while negative affect management refers to the ability to cope with and recover from unpleasant emotions like sadness, anxiety, and anger (Watson & Clark, 1988).

Emotional regulation, a central component of emotional well being, involves the ability to monitor, evaluate, and modify emotional reactions to achieve desired outcomes. This includes both the capacity to amplify positive emotions and the skills to reduce or manage negative emotions when they become overwhelming or counterproductive (Gross, 2015). Effective emotional regulation strategies include cognitive reappraisal, problem solving, seeking social support, and engaging in healthy coping behaviors.

Self acceptance and positive self regard represent additional elements of emotional well-being, reflecting an individual's ability to acknowledge both strengths and limitations while maintaining overall positive feelings about themselves. This component involves realistic self-assessment combined with self-compassion and the capacity to maintain self-worth even when facing challenges or setbacks (Neff, 2011).

For students, emotional well being is particularly important given the emotional intensity of academic experiences, social relationships, and developmental transitions. Students with strong emotional well- being are better equipped to handle academic stress, maintain motivation during challenging periods, and engage positively with peers and faculty members. The development of emotional intelligence and regulation skills during the college years can have lasting impacts on career success, relationship quality, and overall life satisfaction.

## **1.2. Psychological Well being**

Psychological well being encompasses the cognitive and behavioral aspects of mental health, including personal growth, purpose in life, autonomy, and overall psychological functioning. This dimension reflects an individual's ability to function effectively, pursue meaningful goals, and experience continued development throughout life (Ryff, 1989).

Ryff's (1989) influential model identifies six core dimensions of psychological well-being that provide a comprehensive framework for understanding this component of mental health. Self-acceptance involves positive self-evaluation and acknowledgment of multiple aspects of the self, including both positive and negative qualities. This dimension is particularly relevant for students who are developing their identity and learning to integrate feedback from academic and social experiences.

Personal growth refers to the sense of continued development, openness to new experiences, and the realization of one's potential over time. The college environment provides numerous opportunities for

personal growth through exposure to new ideas, diverse perspectives, and challenging experiences that promote intellectual and emotional development.

Purpose in life encompasses having goals, intentions, and a sense of direction that provides meaning and coherence to existence. Students who develop a clear sense of purpose regarding their academic and career goals demonstrate higher levels of motivation, persistence, and overall well-being. This dimension becomes particularly important as students navigate decisions about academic majors, career paths, and life directions.

Environmental mastery involves the ability to manage complex environments, control external activities, and make effective use of surrounding opportunities. For students, this includes skills such as time management, study strategies, resource utilization, and the ability to navigate institutional systems and requirements effectively.

Autonomy reflects self-determination, independence, and the regulation of behavior from within rather than through external pressures. The development of autonomy is a central task of the college years as students learn to make independent decisions while managing competing demands and influences from family, peers, and institutional expectations.

Positive relations with others involves the capacity to maintain warm and trusting relationships and demonstrate empathy and affection. This dimension encompasses both intimate relationships and broader social connections that contribute to social support networks and community engagement.

These dimensions of psychological well being are particularly relevant for students who are actively engaged in identity formation, goal setting, and skill development. Students with strong psychological well being demonstrate clear academic and personal goals, maintain confidence in their ability to meet challenges, and engage in continuous learning and self-improvement.

Cognitive functioning represents another crucial aspect of psychological well being,

encompassing attention, memory, executive functioning, and decision-making abilities. These cognitive capacities directly impact academic performance, problem solving skills, and the ability to navigate complex social and academic environments (Diamond, 2013). Students must develop and maintain cognitive skills while managing stress, sleep deprivation, and other factors that can impact cognitive performance.

### **1.2.1. Social well being**

Social well being pertains to an individual's relationship with society, their sense of belonging within social structures, and their perception of their role in the broader community. Keyes (1998) conceptualized social well being as comprising five distinct but related dimensions that reflect how individuals understand and engage with their social environment.

Social integration refers to the evaluation of the quality of one's relationship to society and community, including feelings of belonging and shared identity with others. For students, this involves feeling connected to their academic institution, local community, and broader society. Social integration is facilitated through participation in campus activities, community service, and engagement with diverse groups and perspectives.

Social acceptance involves having positive attitudes toward others while acknowledging and accepting human differences and complexities. The college environment exposes students to unprecedented diversity in backgrounds, beliefs, and experiences, providing opportunities to develop greater social acceptance and cultural competence.

Social contribution encompasses the belief that one is a vital member of society with something valuable to offer to the world. Students develop social contribution through academic achievements, volunteer work, leadership roles, and other activities that allow them to make meaningful contributions to their communities and society.

Social actualization reflects the belief in the potential of society and institutions to grow and develop positively, along with the sense that society can become better for all people. This dimension involves optimism about social progress and the belief that individual and collective efforts can create positive change.

Social coherence involves the desire to understand and make sense of social life, including interest in society and social world events. Students with strong social coherence demonstrate curiosity about social issues, engage with current events, and seek to understand complex social phenomena.

For students, social well-being is particularly important as they navigate new social environments, form relationships with peers and faculty, and begin to understand their role in broader society. University and college settings provide unique opportunities for social engagement through academic collaboration, extracurricular activities, community service, and cultural events.

Social support networks play a crucial role in student social well being, providing emotional support, instrumental assistance, informational resources, and opportunities for social comparison and validation (Cohen & Wills, 1985). Students with strong social well-being maintain meaningful relationships, contribute to their academic and local communities, and develop a sense of social identity and belonging.

Cultural and social identity represent additional components of social well being, particularly important for students from diverse backgrounds who may be navigating multiple cultural contexts simultaneously. The ability to maintain cultural identity while adapting to new social environments contributes significantly to overall mental health and academic success.

## **1.2. Primary Mental Health Variables Among Students**

Contemporary research on student mental health has identified several key variables that significantly impact psychological well-being and academic functioning. These primary mental health concerns represent the most prevalent and impactful conditions affecting student populations, requiring targeted understanding and intervention approaches.

### **1.2.1. Depression Among Students**

Depression represents one of the most significant mental health challenges facing student populations, with prevalence rates substantially higher than those found in the general population. Major depressive disorder, characterized by persistent feelings of sadness, hopelessness, and loss of interest or pleasure in activities, affects approximately 20-25% of college students according to recent epidemiological studies (American College Health Association, 2023).

The manifestation of depression in student populations often presents unique characteristics that reflect the specific stressors and developmental challenges of academic life. Academic related depression may include symptoms such as difficulty concentrating during lectures, decreased

motivation to complete assignments, procrastination on important tasks, and feelings of inadequacy regarding academic performance. Students experiencing depression may also exhibit social withdrawal from peers and faculty, decreased participation in extracurricular activities, and reduced engagement with campus resources and support systems.

The ideology of depression among students involves multiple interacting factors that align with the biopsychosocial model of mental health. Biological factors include genetic predisposition to mood

disorders, hormonal changes associated with developmental transitions, and neurobiological vulnerabilities that may be activated by stress. Psychological factors encompass negative thinking patterns, perfectionist tendencies, poor coping skills, and cognitive distortions that contribute to depressive symptoms. Social factors include academic pressure, financial stress, relationship difficulties, family expectations, and social isolation.

The academic environment can both contribute to and exacerbate depressive symptoms through various mechanisms. The competitive nature of academic settings may trigger comparison based thinking that leads to feelings of inadequacy and failure. The transition from high school to college often involves loss of familiar support systems, increased independence requirements, and exposure to new academic and social challenges that can overwhelm coping resources.

Seasonal patterns of depression may be particularly relevant for students, as academic calendars often coincide with periods of reduced daylight exposure during fall and winter months. Seasonal Affective Disorder (SAD) and subsyndromal seasonal depression can significantly impact student functioning during critical academic periods such as midterm and final examinations.

The Impact of depression on academic performance creates a cyclical relationship where academic difficulties contribute to depressive symptoms, which in turn further impair academic functioning. Students with depression may experience decreased cognitive performance, memory problems, difficulty making decisions, and reduced ability to concentrate on complex tasks. These cognitive impairments can lead to declining grades, missed assignments, and academic probation, which further exacerbate depressive symptoms and create additional stress.

### **1.2.2. Anxiety Disorders in Student Populations**

Anxiety disorders represent the most commonly diagnosed mental health conditions among college students, with generalized anxiety disorder, social anxiety disorder, and panic disorder being particularly prevalent. Approximately 66% of college students report experiencing overwhelming

anxiety within the past year, with many meeting criteria for clinical anxiety disorders (American College Health Association, 2023).

Generalized anxiety disorder among students is characterized by excessive worry about academic performance, future career prospects, family expectations, and personal relationships. Students with generalized anxiety often experience persistent concerns about multiple life domains simultaneously,

leading to chronic stress, sleep disturbances, and physical symptoms such as muscle tension, fatigue, and gastrointestinal problems.

Social anxiety disorder significantly impacts students ability to participate fully in academic and social aspects of college life. Students with social anxiety may avoid classroom participation, struggle with presentation requirements, experience difficulty forming relationships with peers, and avoid social events and extracurricular activities. The interactive nature of modern education, including group projects, class discussions, and networking opportunities, can create significant challenges for students with social anxiety.

Panic disorder among students often manifests in response to academic stressors such as examinations, presentations, or important deadlines. The unpredictable nature of panic attacks can create additional anxiety about when and where symptoms might occur, leading to avoidance behaviors that further impair academic and social functioning.

Academic anxiety represents a specific manifestation of anxiety that is particularly relevant to student populations. Test anxiety, performance anxiety, and evaluation anxiety can significantly impact academic achievement even among highly capable students. The physical symptoms of anxiety, including rapid heart rate, sweating, trembling, and difficulty concentrating, can directly interfere with cognitive performance during critical academic tasks.

The relationship between anxiety an” academic performance is complex and bidirectional. While some level of anxiety can enhance motivation and performance through arousal optimization, excessive anxiety typically impairs cognitive functioning and academic achievement. High levels of anxiety can interfere with memory consolidation, attention focus, and executive functioning, all of which are crucial for academic success.

Sleep disturbances associated with anxiety create additional challenges for student functioning.

Anxiety related insomnia, characterized by difficulty falling asleep due to racing thoughts and worry, can lead to chronic sleep deprivation that further impairs cognitive performance, emotional regulation, and physical health. The resulting fatigue and concentration difficulties create a cycle where poor academic performance increases anxiety, which further disrupts sleep and cognitive functioning.

### 1.2.3. Loneliness and Social Isolation

Loneliness represents a significant mental health concern among student populations, with research indicating that college students experience higher rates of loneliness compared to other age groups. Loneliness is characterized by the subjective experience of isolation and disconnection from others, which may occur even when individuals are surrounded by people. This distinction between social isolation (objective lack of social connections) and loneliness (subjective experience of disconnection) is crucial for understanding student mental health.

The transition to college often involves leaving familiar social support networks, including family, high school friends, and community connections. While this transition provides opportunities for growth and new relationship formation, it also creates a period of vulnerability to loneliness as students work to establish new social connections and support systems.

Chronic loneliness among students has been associated with numerous negative mental health outcomes, including increased risk for depression, anxiety, decreased self esteem, and suicidal ideation. The physiological effects of loneliness include elevated cortisol levels, compromised immune functioning, and disrupted sleep patterns, which can impact both mental and physical health.

Social isolation may occur due to various factors including shyness, social anxiety, cultural differences, academic demands that limit social interaction time, or geographic distance from family and established support networks. International students and first generation college students may be particularly vulnerable to social isolation due to cultural adjustment challenges and lack of familiarity with college social norms and opportunities.

The quality versus quantity distinction in social relationships is particularly relevant for understanding loneliness among students. Students may have numerous social contacts through

classes, residence halls, and activities while still experiencing loneliness if these relationships lack depth, intimacy, or meaningful connection. The development of close friendships and romantic relationships during college years requires time, emotional investment, and social skills that not all students possess or have had opportunities to develop.

Academic demands can contribute to social isolation when students prioritize studying over social activities, leading to decreased opportunities for relationship formation and maintenance. The competitive nature of some academic programs may also create barriers to friendship formation when students view peers as competitors rather than potential friends and collaborators.

#### 1.2.4. Self Esteem Issues

Self-esteem, defined as an individual's overall subjective evaluation of their own worth and value, represents a crucial component of mental health that significantly impacts student well-being and academic success. Low self esteem among students is associated with increased vulnerability to depression, anxiety, academic underachievement, and interpersonal difficulties.

The college years represent a critical period for self esteem development as students encounter new challenges, receive feedback on their abilities and performance, and compare themselves to peers in academic and social contexts. The transition from being among the top performers in high school to being average or below average in competitive college environments can significantly impact self-esteem for many students.

Academic self esteem specifically relates to students beliefs about their academic abilities, competence, and potential for success. Students with low academic self esteem may avoid challenging courses, fail to seek help when needed, and interpret academic setbacks as evidence of fundamental lacking rather than opportunities for growth and learning.

Social self esteem encompasses students perceptions of their social acceptability, likability, and value in interpersonal relationships. Low social self esteem can lead to social withdrawal, difficulty forming relationships, and increased vulnerability to peer pressure and unhealthy relationship dynamics.

Physical self esteem, related to body image and physical appearance satisfaction, represents another important dimension that significantly impacts overall self-esteem among students. The emphasis on appearance in college social environments, combined with developmental concerns about physical attractiveness and fitness, can contribute to self-esteem difficulties that affect mental health

and social functioning.

The relationship between self esteem and academic performance is bidirectional, with low self esteem contributing to academic difficulties and poor academic performance further undermining self esteem. Students with low self esteem may engage in self sabotaging behaviors, set unrealistically low goals, or avoid challenges that could lead to growth and achievement.

Perfectionism represents a related construct that can significantly impact self-esteem among high achieving students. While adaptive perfectionism can motivate high performance, maladaptive

perfectionism characterized by harsh self criticism, fear of failure, and unrealistic standards can severely undermine self-esteem and contribute to anxiety and depression.

### **1.2.5. Body Image Concerns**

Body image concerns represent a significant mental health issue among college students, with research indicating that body dissatisfaction and related concerns are prevalent across gender, racial, and cultural groups. Body image encompasses an individual's perceptions, thoughts, and feelings about their physical appearance and body, including satisfaction with size, shape, weight, and overall physical attractiveness.

The college environment presents numerous factors that can contribute to body image concerns, including social comparison opportunities, cultural emphasis on physical appearance, lifestyle changes that affect eating and exercise patterns, and developmental concerns about attractiveness and desirability. The transition to independent living often involves changes in eating patterns, exercise routines, and sleep schedules that can impact physical appearance and contribute to body image dissatisfaction.

Eating disorders, including anorexia nervosa, bulimia nervosa, and binge eating disorder, occur at higher rates among college students compared to the general population. These serious mental health conditions often develop during the college years and can have severe consequences for physical health, academic performance, and psychological well being. The college environment, with its emphasis on independence, social comparison, and stress management, can trigger or exacerbate eating disorder symptoms in vulnerable individuals.

Body dysmorphic disorder, characterized by obsessive preoccupation with perceived flaws in physical appearance, may also emerge or worsen during the college years. Students with body dysmorphic disorder may spend excessive time grooming, checking mirrors, or seeking reassurance

about their appearance, interfering with academic and social functioning.

The relationship between body image and self esteem is particularly strong among college students, with body dissatisfaction often contributing to overall low self-worth and increased vulnerability to depression and anxiety. Cultural and media influences that promote unrealistic beauty standards can exacerbate body image concerns and contribute to negative self-perceptions.

Gender differences in body image concerns are notable, with female students typically reporting higher rates of body dissatisfaction related to weight and shape, while male students may experience concerns related to muscle mass, height, and overall physical strength. However, body image concerns affect students across all gender identities and can significantly impact mental health regardless of specific manifestation.

### **1.2.6. Sleep Quality and Mental Health**

Sleep quality represents a fundamental component of mental health that is frequently compromised among college students. The relationship between sleep and mental health is bidirectional, with poor sleep contributing to mental health problems and mental health conditions often disrupting sleep patterns. Approximately 70% of college students report insufficient sleep, with many experiencing chronic sleep deprivation that significantly impacts psychological well-being.

Sleep deprivation among students is associated with increased rates of depression, anxiety, irritability, and emotional dysregulation. The neurobiological processes that occur during sleep are crucial for emotional processing, memory consolidation, and stress hormone regulation. When these processes are disrupted by insufficient or poor-quality sleep, students may experience increased vulnerability to mental health problems.

The college environment presents multiple challenges to healthy sleep patterns, including irregular class schedules, academic deadlines that encourage late night studying, social activities that extend into late hours, residence hall noise and disruptions, and lifestyle factors such as caffeine consumption and irregular meal times. The flexibility of college schedules can lead to inconsistent sleep-wake cycles that disrupt circadian rhythms and contribute to sleep problems.

Sleep disorders such as insomnia, sleep apnea, and restless leg syndrome may be undiagnosed among college students, contributing to chronic sleep problems that impact mental health. Insomnia,

characterized by difficulty falling asleep, staying asleep, or early morning awakening, is particularly common among students and often related to stress, anxiety, and academic pressures.

The impact of sleep deprivation on cognitive functioning directly affects academic performance, creating a cycle where academic stress contributes to sleep problems, which in turn impair academic performance and increase stress levels. Sleep-deprived students demonstrate decreased attention, impaired memory consolidation, reduced problem solving abilities, and increased risk taking behavior.

Sleep hygiene education and intervention represent important components of comprehensive mental health support for students. Improving sleep quality through behavioral interventions, environmental modifications, and stress management techniques can significantly impact overall mental health and academic functioning.

## **2. Mental Health in the Digital Age**

The contemporary landscape of mental health cannot be understood without acknowledging the profound influence of digital technology on human behavior, social interaction, and psychological well-being. The digital age has fundamentally altered how individuals communicate, access information, construct their social identities, and navigate daily life experiences (Turkle, 2011). This transformation has created both unprecedented opportunities for connection and learning as well as novel challenges that require careful consideration in mental health research and practice.

### **2.1. Theoretical Frameworks for Understanding Student Mental Health**

Several theoretical frameworks provide essential insights into the mechanisms underlying student mental health, offering complementary perspectives that inform both research and practice in mental health promotion and intervention. These theories help explain how various factors interact to influence mental health outcomes and provide guidance for developing effective approaches to supporting student well-being.

#### **2.1.1. Biopsychosocial Model**

The biopsychosocial model, developed by Engel (1977), represents a comprehensive framework that recognizes mental health as resulting from the complex interaction of biological, psychological, and social factors. This model has become the dominant paradigm in contemporary mental health understanding, replacing earlier approaches that focused primarily on single factor

explanations.

Biological factors include genetic predispositions, neurobiological processes, hormonal influences, and physical health conditions that can impact mental health. Research in genetics has identified heritable components of many mental health conditions, with studies of twins and adopted children revealing significant genetic contributions to depression, anxiety, and other mental health conditions. However, genetics alone do not determine mental health outcomes, as environmental factors play crucial roles in whether genetic vulnerabilities are expressed.

Neurobiological processes involving neurotransmitter systems, brain structure and function, and hormonal regulation significantly impact mood, anxiety, cognition, and behavior. The ongoing brain development that occurs during the college years, particularly in areas responsible for executive functioning and emotional regulation, creates both vulnerabilities and opportunities for mental health intervention.

Physical health conditions, sleep patterns, nutrition, exercise, and substance use can significantly impact mental health through biological pathways. The lifestyle changes that often occur during college, including irregular sleep schedules, poor nutrition, reduced physical activity, and increased alcohol consumption, can negatively impact mental health through biological mechanisms.

Psychological factors encompass cognitive patterns, emotional regulation abilities, personality characteristics, coping skills, and behavioral patterns that influence mental health outcomes. Cognitive factors include thought patterns, belief systems, attribution styles, and information processing approaches that can either promote or undermine mental health. Students who develop negative thinking patterns, catastrophic interpretations of events, or maladaptive attribution styles may be more vulnerable to depression and anxiety.

Emotional regulation abilities determine how effectively individuals manage emotional experiences, cope with stress, and maintain emotional stability. Students who develop effective emotional regulation skills demonstrate greater resilience and better mental health outcomes compared to those who rely on maladaptive regulation strategies such as avoidance, rumination, or substance use.

Personality characteristics such as neuroticism, extraversion, conscientiousness, and openness to experience influence vulnerability and resilience to mental health problems. Students with high levels of neuroticism may be more reactive to stress and more prone to anxiety and depression, while

those with higher levels of conscientiousness may demonstrate better academic performance and stress management.

Social factors include family relationships, peer interactions, cultural context, socioeconomic status, and community resources that shape mental health experiences. Family factors such as family history of mental illness, family functioning, parental support, and family expectations significantly influence student mental health outcomes. The quality of family relationships and the support provided during the transition to college can serve as protective factors or additional sources of stress.

Peer relationships and social support networks provide crucial buffers against stress and promote recovery from mental health problems. Students who develop strong friendships and social connections demonstrate better mental health outcomes and greater resilience to academic and personal stressors.

Cultural factors influence how mental health is understood, expressed, and addressed within different communities. Students from diverse cultural backgrounds may experience additional stressors related to cultural adjustment, discrimination, and conflicts between cultural values and academic environment expectations.

Socioeconomic factors affect access to resources, exposure to stressors, and opportunities for support and intervention. Students from low-income backgrounds may experience additional financial stress while having fewer resources available for mental health treatment and support.

The biopsychosocial model emphasizes that these factors interact dynamically rather than operating independently. For example, genetic predispositions may increase vulnerability to environmental stressors, while strong social support may buffer against biological risk factors. This interactive perspective guides comprehensive assessment and treatment approaches that address multiple domains simultaneously.

### **2.1.2 Stress and Coping Theory**

Lazarus and Folkman's (1984) stress and coping theory provides a detailed framework for understanding how individuals respond to challenging situations and manage psychological stress. This theory has been particularly influential in understanding student mental health, as it explains how academic and social stressors impact well being and how coping responses mediate these effects.

The theory emphasizes the role of cognitive activity in determining whether events are perceived as stressful. Primary appraisal involves evaluating whether a situation is relevant to one's goals and well

being, determining if the situation represents a threat, challenge, or opportunity. Students may appraise the same situation differently based on their individual goals, experiences, and resources. For example, a challenging course may be appraised as a threat by one student and as an opportunity for growth by another.

Secondary appraisal involves assessing available coping resources and options for managing the stressful situation. This includes evaluating personal coping skills, social support availability, material

resources, and institutional support options. Students who perceive greater coping resources available to them are likely to experience less stress and demonstrate better mental health outcomes.

These appraisal processes are subjective and influenced by individual differences, past experiences, cultural background, and contextual factors. The same objective stressor may be experienced very differently by different students based on their appraisal processes, explaining why some students demonstrate resilience while others experience significant distress in similar circumstances.

Coping strategies are categorized into problem focused coping, which involves efforts to change or manage the stressful situation, and emotion focused coping, which involves efforts to regulate emotional responses to stress. Problem focused coping includes strategies such as planning, seeking information, problem solving, and taking direct action to address stressors. Emotion focused coping includes strategies such as seeking emotional support, cognitive reappraisal, acceptance, and emotional expression.

Both types of coping can be adaptive depending on the situation and context. Problem focused coping is generally more effective when situations are controllable and changeable, such as academic challenges that can be addressed through studying, seeking help, or changing study strategies. Emotion focused coping may be more appropriate when situations cannot be changed, such as dealing with illness, family problems, or other circumstances beyond the student's control.

The theory also recognizes that coping is a dynamic process that changes over time as situations evolve and as individuals learn from their experiences. Effective coping often involves flexibility in strategy selection and the ability to match coping approaches to situational demands. Students who develop a diverse repertoire of coping strategies and the ability to select appropriate strategies for different situations demonstrate better mental health outcomes.

Maladaptive coping strategies such as avoidance, rumination, substance use, and social withdrawal can exacerbate stress and contribute to mental health problems. Students who rely primarily on these maladaptive strategies may experience worse outcomes and may benefit from interventions that teach more effective coping skills.

### **2.1.3. Social Comparison Theory**

Social Comparison Theory, originally developed by Festinger (1954), provides crucial insights into how individuals evaluate themselves relative to others and how these comparisons impact self-

perception, self-esteem, and mental health. This theory is particularly relevant for understanding student mental health given the inherently comparative nature of academic environments and the developmental focus on identity formation during college years.

The theory proposes that individuals have an innate drive to evaluate themselves, and in the absence of objective standards, they compare themselves to others to gain information about their abilities, opinions, and characteristics. These social comparisons serve multiple functions, including self-evaluation, self-enhancement, and self-improvement motivations.

Upward social comparisons involve comparing oneself to others who are perceived as better off, more successful, or more accomplished. While upward comparisons can sometimes provide motivation and inspiration for improvement, they frequently lead to negative emotional outcomes, particularly when individuals feel that the comparison target's advantages are unattainable or when the comparisons threaten self-esteem.

In academic settings, upward comparisons are virtually inevitable as students are constantly exposed to information about peer's achievements, grades, opportunities, and successes. Students may compare their academic performance to that of high-achieving classmates, their social experiences to those who appear more popular or socially successful, or their career prospects to those of peers who have secured prestigious internships or job offers.

Downward social comparisons involve comparing oneself to others who are perceived as worse off or less successful. These comparisons can serve self-enhancement functions by making individuals feel better about their own circumstances and abilities. However, downward comparisons may also lead to guilt, anxiety about potential future problems, or complacency that interferes with motivation for improvement.

Lateral or similar comparisons involve comparing oneself to others who are perceived as

similar in relevant characteristics or circumstances. These comparisons can provide valuable information for self evaluation and decision making, helping individuals understand what is normative or achievable in their context.

The emotional and psychological consequences of social comparisons depend on multiple factors, including the dimension of comparison, the perceived controllability of differences, the relevance of the comparison domain to self-concept, and individual differences in comparison orientation and coping strategies.

For students, social comparison processes are particularly intense and frequent due to several characteristics of the academic environment. The competitive nature of academic settings creates constant opportunities for comparison on dimensions that are highly relevant to students' goals and self-concept. Grade distributions, class rankings, admission to competitive programs, scholarship awards, and job placement outcomes provide explicit comparison information that can significantly impact student well-being.

The residential nature of college life increases exposure to information about peers' daily activities, social relationships, academic performance, and personal circumstances, creating numerous opportunities for social comparison. Students living in residence halls are particularly exposed to constant comparison opportunities as they observe peers' study habits, social activities, family support, and academic success.

Social comparison processes can contribute to various mental health problems among students. Frequent upward comparisons related to academic performance can contribute to feelings of inadequacy, imposter syndrome, and academic anxiety. Comparisons related to social success, popularity, or relationship status can contribute to loneliness, social anxiety, and depression.

The academic environment's emphasis on evaluation and ranking can make social comparison processes particularly salient and emotionally impactful for students. Unlike many other life contexts where comparisons may be more subtle or optional, academic settings explicitly rank and compare student performance through grades, test scores, and academic honors.

Understanding social comparison processes is crucial for developing interventions that help students develop healthier comparison habits, interpret comparison information more accurately, and cope more effectively with the emotional consequences of social comparisons. Educational interventions that help students understand the selective and limited nature of comparison information,

develop realistic standards for self-evaluation, and focus on personal growth rather than relative standing can significantly impact mental health outcomes.

#### **2.1.4. Fear of Missing Out (FOMO) Theory**

Fear of Missing Out (FOMO), conceptualized by Przybylski et al. (2013), represents a relatively recent theoretical framework that has gained significant attention in understanding contemporary mental health challenges, particularly among young adults and students. FOMO is defined as "a pervasive

apprehension that others might be having rewarding experiences from which one is absent, accompanied by the desire to stay continually connected with what others are doing."

The theoretical foundation of FOMO is rooted in Self Determination Theory, which identifies autonomy, competence, and relatedness as fundamental psychological needs. When these needs are not adequately satisfied, individuals may experience increased vulnerability to FOMO as they seek external validation and connection to compensate for unmet psychological needs.

FOMO manifests through several key characteristics that are particularly relevant to student experiences. The anticipatory nature of FOMO involves anxiety about potentially missing out on future opportunities, experiences, or social connections. This anticipatory anxiety can lead to hypervigilance about opportunities and difficulty making decisions due to fear that choosing one option means missing out on others.

The comparative aspect of FOMO involves constant monitoring of others experiences and activities to ensure that one is not missing superior alternatives. This comparative monitoring can become compulsive and emotionally exhausting, particularly when individuals have access to constant information about others' activities and experiences.

The connectivity component of FOMO drives the desire to maintain constant connection with others.

### **3. Stress and Coping Theory**

Lazarus and Folkman's (1984) stress and coping theory provides a detailed framework for understanding how students respond to challenging situations and manage psychological stress. This theory has been particularly influential in understanding student mental health because it explains how academic and social stressors impact well being and how coping responses mediate these effects.

The theory emphasizes the role of cognitive appraisal in determining whether events are perceived as stressful. Primary appraisal involves evaluating whether a situation is relevant to one's

goals and well being. For students, this might involve assessing whether an upcoming exam, social situation, or life decision is important and potentially threatening or challenging.

Secondary appraisal involves assessing available coping resources and options for managing the situation. Students consider their skills, knowledge, social support, and other resources when determining how to respond to stressors. The interaction between primary and secondary appraisal determines the level of stress experienced and the coping strategies employed.

These appraisal processes are subjective and influenced by individual differences, past experiences, and contextual factors. Students with different backgrounds, personalities, and experiences may appraise the same situation very differently, leading to varying levels of stress and different coping responses.

Coping strategies are categorized into problem focused coping, which involves efforts to change or manage the stressful situation, and emotion focused coping, which involves efforts to regulate emotional responses to stress. Both types of coping can be adaptive depending on the situation and context.

Problem focused coping strategies include planning, active coping, seeking instrumental support, and direct action to address stressors. For students, this might involve developing study schedules, seeking academic help, talking to professors about concerns, or taking action to resolve social conflicts. Problem focused coping is generally more effective when situations are controllable and amenable to change.

Emotion focused coping strategies include seeking emotional support, positive reframing, acceptance, and emotional regulation techniques. Students might use emotion-focused coping by talking to friends about their feelings, practicing relaxation techniques, or finding positive meaning in difficult experiences. Emotion focused coping may be more appropriate when situations cannot be changed or when initial problem-focused efforts have been unsuccessful.

The theory also recognizes that coping is a dynamic process that changes over time as situations evolve and as individuals learn from their experiences. Effective coping often involves flexibility in strategy selection and the ability to match coping approaches to situational demands.

Maladaptive coping strategies, such as avoidance, denial, substance use, or self-blame, can exacerbate stress and contribute to mental health problems among students. Students who rely heavily on

maladaptive coping strategies may be at increased risk for depression, anxiety, and other mental health difficulties. The stress and coping framework has important implications for understanding and supporting student mental health. Interventions based on this theory focus on helping students develop more accurate appraisal skills, expand their coping repertoires, and learn to match coping strategies to situational demands effectively.

## Conclusion

Mental health among students represents a complex and multifaceted phenomenon that requires comprehensive understanding and attention from educators, mental health professionals, researchers, and policymakers. The three dimensional model of mental health encompassing emotional, psychological, and social well being provides a framework for understanding the various aspects of psychological functioning that are essential for student success and life satisfaction.

The primary mental health variables affecting students depression, anxiety disorders, loneliness and social isolation, and self esteem issues represent significant challenges that can impact academic performance, social functioning, and overall quality of life. The prevalence of these concerns has increased substantially in recent decades, highlighting the urgent need for effective prevention and intervention strategies.

The student experience is characterized by unique developmental, academic, and social factors that create both opportunities for growth and risks for mental health problems. The transition to higher education involves significant life changes, increased independence and responsibility, identity formation processes, and exposure to new academic and social challenges. Understanding these contextual factors is essential for developing appropriate support systems and interventions.

Theoretical frameworks, including the biopsychosocial model and stress and coping theory, provide valuable insights into the mechanisms underlying student mental health. These frameworks emphasize the complex interactions between biological, psychological, and social factors in determining mental health outcomes and highlight the importance of comprehensive approaches to assessment and intervention.

The biopsychosocial model demonstrates that student mental health emerges from the

dynamic interplay of genetic predispositions, neurobiological development, cognitive patterns, emotional regulation abilities, personality characteristics, family relationships, peer interactions, cultural context, socioeconomic factors, and institutional climate. This complexity requires multifaceted approaches that address multiple domains simultaneously.

Stress and coping theory provides insight into how students experience and respond to academic and social challenges. The theory emphasizes the importance of cognitive appraisal processes and coping strategy selection in determining mental health outcomes. This understanding can inform interventions focused on helping students develop more effective appraisal and coping skills.

The high prevalence of mental health problems among students, combined with their potential long term consequences, creates an urgent need for comprehensive approaches to mental health promotion and intervention in educational settings. Early identification and intervention are particularly important given that the majority of lifetime mental health disorders emerge before age 25.

Effective approaches to student mental health must address both individual and environmental factors. Individual-level interventions might focus on developing coping skills, emotional regulation abilities, social skills, and help seeking behaviors. Environmental interventions might address institutional climate, social support systems, academic policies, and campus resources.

Prevention strategies should focus on building resilience, promoting positive mental health characteristics, and addressing risk factors before they lead to significant mental health problems. This might include stress management programs, social skills training, academic support services, and efforts to create supportive campus communities.

The complexity of student mental health requires collaboration between various stakeholders, including mental health professionals, academic advisors, faculty members, residence life staff, and peer support networks. Integrated approaches that coordinate services and support across multiple domains are likely to be most effective.

Future research should continue to examine the mechanisms underlying student mental health, identify effective intervention strategies, and explore how environmental factors can be modified to promote positive outcomes. Longitudinal studies that follow students over time can provide valuable insights into the development and course of mental health problems during the college years. Understanding student mental health in its full complexity .

**Chapter Two:**

**Social Media Platforms and Their Impact on**

**Students**

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## Introduction

Social media platforms have fundamentally transformed the landscape of student communication, learning, and social interaction. Unlike traditional media consumption, these interactive digital environments create unprecedented opportunities for both connection and psychological vulnerability among student populations. This chapter examines the specific mechanisms through which various social media platforms influence student mental health outcomes.

The digital transformation of student life has occurred with remarkable speed. A study by Twenge et al. (2018) found that adolescents who spend more time on social media are more likely to report symptoms of depression and anxiety compared to those who engage in non screen activities. The study also highlighted the role of cyberbullying; a prevalent issue on social media platforms, in exacerbating these mental health challenges within a single generation, social media has evolved from optional entertainment to essential infrastructure for academic, social, and personal development. Students now navigate their educational journeys through constant digital connectivity, creating new forms of social pressure, comparison, and interaction that previous generations never experienced.

This analysis focuses on platform specific effects rather than general technology impacts. Different social media environments create distinct psychological experiences through their unique design features, content formats, and user interaction patterns. Understanding these platform-specific mechanisms is crucial for developing targeted interventions and healthy usage guidelines.

### 1. Platform Categories and Their Distinct

#### 1.1. Characteristics Visual Centric Platforms

Photo and video sharing platforms represent the most psychologically impactful category for student populations. These environments prioritize visual content, creating intense focus on appearance, lifestyle presentation, and aesthetic achievement, Research by Fardouly et al. (2015)

found that frequent use of these platforms is associated with increased body dissatisfaction and disordered eating behaviors, particularly among young women. The constant exposure to edited and filtered images creates a distorted perception of reality, leading to negative self evaluation and heightened anxiety about one's appearance.

## 1.2. Instagram and Similar Platforms

Instagram's design fundamentally shapes user experience through several key features. The platform's emphasis on curated visual content creates an environment where students constantly encounter idealized representations of peers' lives. The "Stories" feature adds temporal pressure, encouraging frequent posting and consumption to maintain social relevance.

The algorithmic feed system learns from user engagement patterns, often creating echo chambers that reinforce particular types of content. Students who engage with appearance-focused content increasingly encounter similar material, potentially creating harmful feedback loops around body image and social comparison. Holland and Tiggemann (2016) found that frequent exposure to idealized images on social media is associated with increased body image concerns, particularly among young women.

Filter and editing capabilities have normalized significant image manipulation, creating unrealistic standards for self-presentation. Students report feeling pressure to match heavily edited images of peers, leading to dissatisfaction with their natural appearance and authentic experiences.

## 1.3. TikTok and Short Form Video Platforms

Short-form video platforms introduce unique psychological dynamics through their infinite scroll design and algorithm-driven content delivery. The continuous stream of content creates powerful engagement patterns that can interfere with attention regulation and time management.

The platform's emphasis on viral content and trending challenges creates pressure for increasingly extreme or attention-seeking behavior. Students may engage in risky activities or present exaggerated versions of themselves to gain platform recognition.

The comment culture on these platforms often emphasizes quick, reactive responses rather than thoughtful engagement. This communication style can spill over into offline interactions, potentially affecting students' ability to engage in nuanced, patient dialogue.

**1.4. Text Based Social Networks**

Traditional social networking platforms like Facebook and Twitter create different psychological environments through their emphasis on text-based communication and network-building features.

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### 1.5. Facebook and Comprehensive Social Networks

Facebook's design around real name identity and established social networks creates unique pressures around authentic self presentation. Students must navigate the challenge of maintaining consistent identity across different social contexts family, friends, academic, and professional connections.

The platform's emphasis on life milestone documentation creates pressure to achieve and publicly celebrate traditional markers of success. Students may feel inadequate when their experiences don't match the curated success stories dominating their feeds.

The comment and reaction systems on these platforms can create public performance anxiety. Students report carefully crafting posts to elicit specific responses, then experiencing disappointment when engagement doesn't meet expectations.

### 1.6. Twitter and Microblogging Platforms

Twitter's character limitations and public conversation format create distinct communication pressures. The platform's emphasis on brevity can encourage oversimplification of complex issues, potentially affecting students ability to engage with nuanced topics.

The public nature of most interactions on Twitter creates performance anxiety around intellectual contributions. Students may avoid sharing ideas or opinions due to fear of public criticism or misinterpretation.

The platform's rapid information flow can create information overload and anxiety about staying current with news and trends. Students report feeling obligated to constantly consume and respond to information, leading to cognitive fatigue.

### 1.7. Professional Networking Platforms

LinkedIn and similar professional networking platforms create career focused social pressure

that particularly affects college students and recent graduates.

**1.8. LinkedIn's Impact on Student Anxiety**

The platform's emphasis on professional achievement and career progression creates new forms of social comparison around academic and professional success. Students constantly encounter updates about peers' internships, job offers, and career milestones.

The pressure to maintain a professional online presence while still developing career identity creates authenticity challenges. Students may feel compelled to present a more accomplished version of themselves, leading to imposter syndrome and anxiety about living up to their online persona.

The platform's networking features create social pressure around professional relationship building. Students may feel obligated to connect with classmates, professors, and industry professionals, creating anxiety about managing professional relationships.

### **1.9. Anonymous and Pseudonymous Platforms**

Reddit, Discord, and similar platforms allow varying degrees of anonymity, creating different psychological dynamics around self expression and social interaction.

#### **1.9.1. Reddit's Community Based Structure**

Reddit's subreddit system allows students to find communities around specific interests, identities, or challenges. While this can provide valuable support and connection, it can also create echo chambers that reinforce problematic thinking patterns.

The platform's voting system creates new forms of social validation and rejection. Students may become preoccupied with upvotes and downvotes as measures of social approval, affecting their self esteem and willingness to express authentic opinions.

The relative anonymity can encourage more honest self expression but may also enable cyberbullying and toxic behavior that would be less likely in identified social contexts.

### **1.10. Comparison Across Multiple Domains**

Social media enables simultaneous comparison across academic achievement, social relationships, physical appearance, lifestyle choices, and creative output. This multi-domain comparison creates more opportunities for negative self-evaluation than traditional social environments.

The global reach of social media expands comparison groups beyond local peers to include students from different socioeconomic backgrounds, geographic locations, and cultural contexts. This expansion can intensify feelings of inadequacy when students compare their local opportunities to those available to peers in different circumstances.

### **1.11. Validation Seeking Behaviors**

Social media platforms have gamified social validation through quantifiable feedback mechanisms. Students increasingly structure their online behavior around generating positive responses from their network.

### **1.12. Content Curation for Validation**

Students report spending significant time crafting posts specifically designed to elicit positive responses. This validation seeking behavior can interfere with authentic self expression and create anxiety about maintaining an engaging online presence.

The pressure to maintain consistent engagement can lead to increasingly extreme or attention-seeking content. Students may gradually escalate their posting behavior to maintain audience interest, potentially leading to regrettable decisions or authentic self compromise.

### **1.13. Fear of Missing Out (FOMO)**

Social media platforms create continuous awareness of others activities and experiences, generating persistent anxiety about missing potentially rewarding experiences.

### **1.14. Constant Awareness of Alternatives**

Unlike previous generations who had limited information about peers activities, current students have continuous access to real time updates about social events, travel experiences, academic opportunities, and lifestyle choices. This constant awareness can create persistent questioning about their own choices.

The curated nature of social media content means students primarily see the most exciting or positive aspects of others' experiences. This creates unrealistic expectations about the frequency and intensity of rewarding experiences, leading to dissatisfaction with normal daily life.

### **1.15. Decision Paralysis and Anxiety**

The awareness of multiple simultaneous opportunities can create difficulty making decisions about how to spend time. Students may experience anxiety about choosing one activity over another, knowing they'll see documentation of alternative experiences online.

FOMO can drive compulsive social media checking as students seek to stay current with their network's activities. This behavior can interfere with focus on current activities and create anxiety when access to social media is limited.

## **2. Platform Specific Mental Health Impacts:**

### **2.1. Instagram and Body Image Concerns**

Instagram's visual focus creates particularly intense pressure around physical appearance and lifestyle presentation. The platform's features systematically promote appearance focused content and social comparison.

### **2.2. Algorithmic Amplification of Appearance Content**

Instagram's algorithm learns from user engagement patterns and increasingly serves content similar to what users have previously viewed. Students who engage with appearance focused content often find their feeds dominated by beauty, fitness, and lifestyle imagery.

The "Explore" page algorithm specifically targets users with content designed to increase engagement. For students interested in appearance-related topics, this often means exposure to increasingly extreme or unrealistic beauty standards.

### **2.3. Filter Culture and Reality Distortion**

Instagram's filter and editing capabilities have normalized significant image manipulation. Students report feeling pressure to edit their photos to match the heavily processed images that dominate the platform.

The prevalence of subtle editing means students often compare themselves to images that have been altered in ways that aren't immediately obvious. This creates unrealistic standards for natural appearance and can contribute to body dissatisfaction.

#### **2.4. Fitness and Wellness Content**

Instagram’s fitness and wellness communities, while potentially motivating, often promote unrealistic body standards and potentially harmful behaviors. “Fitspiration” content frequently presents extreme workout routines or restrictive eating patterns as normal or aspirational.

The platform's emphasis on before and after transformation content can create pressure for dramatic physical changes. Students may develop unhealthy relationships with exercise or eating in pursuit of transformation worthy results.

### **2.5. TikTok and Attention Related Challenges**

TikTok's short form video format and infinite scroll design create unique challenges for attention regulation and impulse control among student users.

### **2.6. Dopamine Driven Engagement Patterns**

The platform's algorithm delivers highly engaging content in rapid succession, creating powerful reward schedules that can interfere with students ability to focus on less immediately rewarding activities like studying or reading.

The unpredictable nature of content quality creates intermittent reinforcement patterns that can be particularly addictive. Students may find themselves scrolling for extended periods seeking the next highly engaging video.

## **3. Comparison Through Performance Metrics**

TikTok's emphasis on viral content and view counts creates pressure for increasingly attention seeking behavior. Students may engage in risky or extreme activities to gain platform recognition, potentially leading to real world consequences.

The platform's comment culture often emphasizes quick, reactive responses rather than thoughtful engagement. This communication style can affect offline relationship patterns and reduce tolerance for slower paced, nuanced conversation.

### **3.1. Twitter and Information Overload**

Twitter's rapid information flow and emphasis on current events can create anxiety and cognitive overload among student users.

**3.2. News Anxiety and Overwhelm**

Twitter's role as a primary news source for many students creates constant exposure to negative or alarming information. The platform's emphasis on breaking news and trending topics can create persistent anxiety about current events.

The rapid pace of information on Twitter can create pressure to stay constantly informed, leading to compulsive checking behavior and difficulty disconnecting from news cycles.

### **3.3. Public Performance Pressure**

Twitter's public conversation format creates anxiety about intellectual contributions and political opinions. Students may avoid sharing ideas due to fear of public criticism or misinterpretation.

The platform's character limitations can encourage oversimplification of complex issues, potentially affecting students' ability to engage with nuanced topics in offline contexts.

### **3.4. LinkedIn and Professional Anxiety**

LinkedIn creates career focused social pressure that particularly affects college students and recent graduates navigating professional development.

### **3.5. Professional Comparison and Imposter Syndrome**

The platform's emphasis on professional achievements creates new forms of social comparison around career progression. Students constantly encounter updates about peers' internships, job offers, and professional milestones.

The pressure to maintain a professional online presence while still developing career identity can create authenticity challenges and imposter syndrome. Students may feel compelled to present a more accomplished version of themselves than accurately reflects their experience.

### **3.6. Networking Pressure and Social Anxiety**

LinkedIn's networking features create social pressure around professional relationship building. Students may experience anxiety about reaching out to professionals or maintaining connections with classmates and colleagues.

The platform's recommendation algorithms can create pressure to constantly expand professional networks, potentially leading to superficial connections and social anxiety about

maintaining professional relationships.

## **4. Cyberbullying and Online Harassment:**

### **4.1. Platform Specific Harassment Patterns**

Different social media platforms enable distinct forms of cyberbullying and harassment, each with unique psychological impacts on student victims.

### **4.2. Instagram Harassment Through Visual Content**

Instagram's visual focus enables harassment through manipulated images, unwanted photo tagging, and appearance based criticism. The platform's story features allow for temporary harassment that may be difficult to document or report.

The platform's direct messaging system can facilitate private harassment that may be harder for victims to escape or document. Anonymous messaging features can enable harassment without accountability.

### **4.3. Cyberbullying and Its Psychological Impact:**

Research by Fisher et al. (2016) indicates that victims of cyberbullying are at a higher risk of experiencing depression, anxiety, and suicidal ideation. The anonymity and reach of social media platforms exacerbate the severity and persistence of cyberbullying.

### **4.4. Forms of Cyberbullying**

One of the most urgent ways in which the use of social media might harm students well being is through cyberbullying. Reports have emerged about various types of cyberbullying:

Direct harassment involves the overtly negative, threatening, or offensive messages directed at the victims. Direct harassment is the form that is closest to classical bullying, yet it happens more frequently due to the ease of electronic communication.

Public humiliation is an especially traumatic form in which embarrassing details about the victim become public knowledge. The theoretically boundless audience enhances the psychological impact much more than typical cases of bullying.

Exclusion from online group activities is relational aggression that is made easier through online media. Exclusion from online group conversations, online parties, or other online groups elicits the strongest sense of rejection.

Impersonation happens when false information or messages are fabricated in the victim's name, often in order to harm their reputation or their relationships. Such impersonation is especially dangerous because not only do the victims have the psychological aftermath, but they must then work to clear the false statements or actions.

#### **4.5. TikTok and Viral Harassment**

TikTok's potential for viral content means harassment can reach massive audiences rapidly. Students may find themselves the target of widespread negative attention that extends far beyond their immediate social circle.

The platform's duet and reaction features can enable ongoing harassment where original content is repeatedly mocked or criticized by other users.

#### **4.6. Twitter and Public Harassment**

Twitter's public conversation format can enable harassment that's visible to large audiences. The platform's retweet and quote tweet features can amplify harassment and make it difficult for victims to escape negative attention.

The platform's trending mechanisms can sometimes amplify harassment campaigns, making individual students the target of widespread negative attention.

#### **4.7. Psychological Impact of Online Harassment**

Cyberbullying through social media platforms creates distinct psychological challenges compared to traditional bullying due to its persistent, public, and potentially viral nature.

#### **4.8. Accessibility and Intrusion**

Unlike traditional bullying that was limited to school hours, social media harassment can occur continuously. Victims may find no safe spaces where they can escape negative attention or harassment.

The persistence of digital content means harassment can continue indefinitely, with harmful

content potentially resurfacing long after initial incidents. This creates ongoing psychological stress and prevents normal recovery processes.

## **5. Audience Amplification Effects**

Social media harassment often occurs in front of large audiences, intensifying the psychological impact through public humiliation. Victims may experience shame not only from the harassment itself but from knowing that others have witnessed it.

The potential for viral spread means harassment can reach audiences far beyond the victim's immediate social circle, creating anxiety about judgment from strangers and potential long term reputation damage.

### **5.1. Bystander Dynamics**

Social media platforms create new bystander dynamics where harassment is visible to many people who may choose not to intervene. This can intensify victims' feelings of isolation and social rejection.

The public nature of social media can create pressure on bystanders to take sides, potentially escalating conflicts and creating broader social division within student communities.

## **6. Sleep Disruption and Academic Impact:**

### **6.1. Platform Features That Disrupt Sleep**

Social media platforms employ various design features that can interfere with healthy sleep patterns among students, Levenson et al. (2016) identified sleep disruption as a mediator linking nighttime social media use to depression, the broader psychological pathways (e.g., social comparison theory, require deeper exploration. Additionally, most studies focus on Western populations, leaving a gap in understanding cultural or socioeconomic variations. There is a pressing need for comprehensive, interdisciplinary studies to unravel these complexities and inform targeted interventions and policies aimed at reducing harm.

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## 6.2. Notification Systems and Sleep Fragmentation

Most social media platforms use notification systems designed to maximize user engagement by creating urgency and fear of missing out. These notifications can interrupt sleep cycles and create anxiety about checking devices during nighttime hours. Carter et al. (2016) conducted a systematic review and found that bedtime use of electronic devices, including social media, is associated with shorter sleep duration and poorer sleep quality, which in turn exacerbates symptoms of depression and anxiety.

The unpredictable timing of notifications creates intermittent reinforcement patterns that can make it difficult for students to ignore their devices during designated sleep periods.

### **6.3. Blue Light Exposure and Circadian Disruption**

Extended evening social media use exposes students to blue light from device screens, which can suppress melatonin production and interfere with natural sleep wake cycles. A study by Levenson et al. (2016) found that individuals who use social media before bed are more likely to experience poor sleep quality, which in turn is associated with increased symptoms of depression and anxiety. The lack of restorative sleep further exacerbates mental health challenges, creating a vicious cycle of poor mental health and increased social media use. The engaging nature of social media content can create psychological arousal that makes it difficult to transition to sleep, even after device use has ended.

### **6.4. Infinite Scroll and Time Distortion**

Many social media platforms use infinite scroll design that makes it difficult for users to find natural stopping points. Students may intend to check social media briefly before bed but find themselves scrolling for hours.

The engaging nature of social media content can create time distortion where students lose track of how long they've been using devices, leading to later bedtimes than intended.

### **6.5. Academic Performance Consequences**

Sleep disruption related to social media use can have cascading effects on academic performance through multiple pathways.

### **6.6. Cognitive Function Impairment**

Sleep deprivation affects attention, working memory, and executive function all critical for academic success. Students who use social media late into the night may experience decreased cognitive performance the following day.

The fragmented sleep caused by nighttime social media checking can be particularly harmful

to memory consolidation processes that occur during specific sleep stages

### **6.7. Classroom Engagement Challenges**

Students who experience sleep disruption due to social media use may have difficulty staying alert and engaged during classes. This can affect their ability to absorb information and participate effectively in educational activities.

The fatigue resulting from poor sleep can reduce motivation and persistence on challenging academic tasks, potentially affecting assignment completion and academic achievement.

### **6.8. Cyclical Patterns**

Sleep disruption can create cyclical patterns where tired students use social media as a coping mechanism, further disrupting sleep and creating ongoing academic challenges.

The relationship between social media use, sleep disruption, and academic stress can create self-reinforcing cycles that are difficult to break without intervention.

## **7. Some Positive Aspects and Benefits:**

According to Statista (2023), the number of social media users globally is expected to reach 4.89 billion by the end of 2025, highlighting the pervasive nature of these platforms, social media offers numerous benefits.

### **7.1. Social Connection and Community Building**

Despite significant risks, social media platforms also offer important benefits for student mental health and development.

### **7.2. Maintaining Long Distance Relationships**

Social media enables students to maintain important friendships and family relationships despite geographic separation due to college attendance or study abroad programs.

Platforms like Facebook and Instagram allow students to stay connected with home communities while developing new relationships in academic settings.

**7.3. Finding Supportive Communities**

Students with niche interests, marginalized identities, or specific challenges can find supportive communities through social media that might not be available in their immediate geographic area.

Mental health support groups, academic study communities, and identity-based groups can provide valuable peer support and reduce feelings of isolation.

#### **7.4. Academic and Professional Networking**

Social media platforms can facilitate academic collaboration, studygroup formation, and professional networking opportunities that benefit student development.

LinkedIn and professional networking features can help students connect with alumni, industry professionals, and career opportunities.

#### **7.5. Educational Applications**

Social media platforms can support learning and academic development when used thoughtfully.

#### **7.6. Information Access and Sharing**

Social media can provide access to educational content, expert perspectives, and learning resources that supplement formal education.

Students can follow researchers, professors, and educational organizations to stay current with developments in their fields of interest.

#### **7.7. Collaborative Learning Opportunities**

Social media platforms can facilitate study groups, peer tutoring, and collaborative learning projects that extend beyond traditional classroom boundaries.

Discussion groups and educational communities can provide opportunities for students to engage with complex topics and develop critical thinking skills.

#### **7.8. Creative Expression and Skill Development**

Platforms that support content creation can provide opportunities for students to develop creative skills, build portfolios, and receive feedback on their work.

The process of creating and sharing content can help students develop digital literacy skills that are

increasingly important in academic and professional contexts.

## **8. Individual Differences and Vulnerability Factors:**

### **8.1. Personality Traits and Social Media Impact**

Not all students experience social media in the same way. Individual differences in personality traits significantly influence how students respond to social media environments.

### **8.2. Social Comparison Orientation**

Students who are naturally inclined toward social comparison show stronger negative responses to social media use. These individuals are more likely to experience depression and anxiety related to platform engagement.

Students with high social comparison orientation may be particularly vulnerable to the quantified feedback systems on social media platforms, interpreting metrics as direct measures of social worth.

### **8.3. Need for Social Approval**

Students with high need for social approval may be more susceptible to validation seeking behaviors on social media. Przybylski et al. (2020) reported that high levels of digital screen engagement are linked to poorer psychosocial functioning. These individuals may be more likely to engage in problematic posting behaviors or experience distress when posts don't receive expected engagement.

The external validation provided by social media can be particularly appealing to students with low self esteem, potentially creating dependency on platform feedback for emotional regulation.

### **8.4. Perfectionism and Achievement Orientation**

Perfectionist students may be particularly vulnerable to social media environments that emphasize achievement and success. These individuals may experience intense pressure to present perfect online personas or match peers apparent achievements.

Achievement oriented students may be particularly affected by professional networking platforms that

emphasize career accomplishments and professional development.

### **8.5. Pre existing Mental Health Conditions**

Students with pre existing mental health conditions may be particularly vulnerable to negative social media effects.

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### **8.6. Depression and Social Media Vulnerability**

Students already experiencing depressive symptoms may be more susceptible to negative social comparison and validation-seeking behaviors on social media platforms, a meta analysis by McCrae et al. (2017) found that excessive social media use is associated with increased symptoms of depression and anxiety, particularly among adolescents. Similarly, Przybylski et al. (2020) reported that high levels of digital screen engagement are linked to poorer psychosocial functioning. The passive consumption patterns common in depression may make students more likely to engage in harmful social media behaviors like excessive scrolling without meaningful interaction.

### **8.7. Anxiety and Social Media Amplification**

Students with anxiety disorders may find that social media environments amplify their existing concerns about social evaluation and rejection, Primack et al. (2017) demonstrated a dose response relationship, revealing that individuals who engaged with social media for over two hours per day reported significantly higher levels of anxiety and perceived social isolation.

The unpredictable nature of social media interactions can be particularly challenging for students with anxiety, creating additional stress and anxiety around online self presentation.

### **8.8. Eating Disorders and Visual Platforms**

Students with eating disorders or body image concerns may be particularly vulnerable to visual centric social media platforms that emphasize appearance and body image, Research by Fardouly et al. (2015) found that frequent use of these platforms is associated with increased body dissatisfaction and disordered eating behaviors, particularly among young women. The constant exposure to edited and filtered images creates a distorted perception of reality, leading to negative self evaluation and heightened anxiety about one's appearance. The abundance of appearance focused content on platforms like Instagram can trigger comparison behaviors and body dissatisfaction in vulnerable students.

### **8.9. Disordered Eating Behaviors**

The relationship between social media exposure and disordered eating behaviors among students has received increasing attention. Several pathways may connect these phenomena:

Explicit pro disorder content remains accessible despite platform policies attempting to restrict such material. Communities promoting anorexia, bulimia, or other disordered eating patterns continue to exist, often using coded language to evade detection.

Normalization of extreme behaviors occurs more subtly across mainstream content. Restrictive eating patterns, excessive exercise regimens, or body checking behaviors often receive positive reinforcement without explicit promotion of disorders.

Appearance based commentary creates powerful contingent reinforcement for weight related changes. When students receive positive feedback after weight loss, regardless of the methods used, they may become increasingly motivated to pursue further changes.

Comparison based motivation represents perhaps the most common pathway. Constant exposure to idealized body types establishes appearance standards that many students feel compelled to pursue, regardless of health consequences.

## **9. Digital Literacy and Protective Factors**

Students with higher digital literacy skills may be better equipped to navigate social media environments in healthy ways.

### **9.1. Understanding Platform Design**

Students who understand how social media algorithms work may be less susceptible to manipulation by platform features designed to increase engagement.

Knowledge about filter and editing capabilities can help students interpret social media content more critically and reduce harmful comparison behaviors.

### **9.2. Critical Thinking Skills**

Students with strong critical thinking skills may be better able to evaluate social media content and resist pressure to engage in harmful behaviors.

Media literacy education can help students develop skills for navigating social media environments more thoughtfully and intentionally.

### **9.3. Purpose Driven Usage**

Students who use social media with specific, intentional purposes may experience more positive outcomes than those who engage in aimless browsing or validation seeking behaviors.

Having clear goals for social media use can help students resist design features that encourage problematic engagement patterns.

### **9.4. Longitudinal Studies**

Long term studies following students over multiple years are needed to better understand how social media use patterns affect mental health development and life outcomes.

Research examining how early social media exposure affects brain development and psychological functioning into adulthood is particularly important.

### **9.5. Intervention Effectiveness**

More research is needed to evaluate the effectiveness of different intervention approaches for reducing negative social media impacts while preserving benefits.

Studies comparing individual level, educational, and platform level interventions could inform more comprehensive approaches to addressing these challenges.

### **9.6. Cultural and Contextual Factors**

Research examining how cultural background, socioeconomic status, and other contextual factors influence social media experiences is needed to develop more inclusive interventions.

Understanding how social media impacts vary across different student populations can help create more targeted and effective support strategies.

**Conclusion**

Social media platforms have created fundamentally new psychological environments that significantly impact student mental health and development. The evidence reviewed in this chapter demonstrates that these impacts are complex, multifaceted, and highly dependent on individual factors and usage patterns.

The platform specific analysis reveals that different social media environments create distinct psychological challenges and opportunities. Visual centric platforms like Instagram intensify appearance-focused concerns and social comparison, while rapid-fire platforms like TikTok create

attention regulation challenges. Professional platforms like LinkedIn generate career-focused anxiety, while anonymous platforms create different dynamics around self expression and community connection.

The psychological mechanisms underlying social media's Impact including social comparison processes, validation seeking behaviors, and fear of missing out operate differently across platforms but consistently influence student mental health outcomes. Understanding these mechanisms is crucial for developing effective interventions.

The evidence clearly demonstrates that social media's effects on student mental health are not uniformly negative. Platforms provide valuable opportunities for social connection, community building, educational enhancement, and creative expression. The challenge lies in maximizing these benefits while minimizing potential harms.

Individual differences significantly moderate social media's impact, with personality traits, pre existing mental health conditions, and digital literacy skills all influencing how students experience these platforms. This suggests that interventions should be tailored to individual needs rather than adopting one size fits all approaches.

The Intervention strategies reviewed including individual level behavior changes, educational approaches, and platform level improvements each offer important contributions to addressing social media's mental health impacts. The most effective approaches will likely combine elements from all three levels.

As social media technology continues to evolve rapidly, ongoing research and intervention development will be essential. The emergence of AI, VR, and other technologies will create new challenges and opportunities that require continued attention from researchers, educators, and policymakers.

The findings presented in this chapter suggest that neither wholesale rejection nor uncritical embrace of social media serves student populations well. Instead, nuanced understanding of platform specific effects, individual vulnerabilities, and contextual factors should inform thoughtful approaches to helping students navigate these increasingly central aspects of their social and academic lives.

Moving forward, the goal should be developing digital literacy skills and support systems that enable students to harness social media's benefits while protecting against its potential harms. This requires

ongoing collaboration between students, educators, platform designers, researchers, and policymakers to create healthier digital environments for learning and development.

## **Chapter Three:**

### **Analysis and discussion of the results**

**1. Research Methodology****1.1. Research Design**

This study employed a mixed methods approach to investigate the negative effects of social media on students mental health, combining quantitative survey data with qualitative interview insights to provide a comprehensive understanding of the phenomenon. The research utilized a cross sectional design to capture participants' current experiences and perceptions regarding social media usage and its psychological impacts. This methodological approach was selected to leverage the strengths of both quantitative measurement for statistical analysis and qualitative exploration for deeper contextual understanding of participants lived experiences.

The mixed methods design allowed for triangulation of data sources, enhancing the validity and reliability of findings by comparing and contrasting quantitative patterns with qualitative narratives. The sequential explanatory design was implemented, wherein quantitative data collection through questionnaires was followed by qualitative interviews to explore and explain the statistical findings in greater depth. This approach enabled the researchers to not only identify prevalent patterns and relationships but also to understand the underlying mechanisms and personal experiences that contribute to these patterns.

**2. Participants and Sampling:****2.1. Target Population**

The target population for this study consisted 30 of university students from different university levels enrolled in various academic programs, with a primary focus on undergraduate and graduate students aged 18-35 years. This demographic was selected based on their high engagement with social media platforms and their vulnerability to mental health challenges during the critical period of academic and personal development.

**2.2. Sampling Strategy**

A convenience sampling method was employed to recruit participants for both the questionnaire and interview components of the study. Participants were recruited online questionnaire, social media platforms, and academic departments. The sampling approach was pragmatic, considering accessibility and willingness to participate in research related to personal experiences with social media and mental health.

For the quantitative component, the study recruited 30 participants who completed the structured questionnaire. The interview component involved a subset of participants who volunteered for in depth discussions following their questionnaire completion. The sample size was determined based on data saturation principles for the qualitative component and practical constraints for the quantitative analysis.

### **2.3. Inclusion and Exclusion Criteria**

Inclusion criteria comprised: (1) current enrollment in a university or higher education institution, (2) active use of at least one social media platform, (3) age between 18-35 years, and (4) willingness to provide informed consent for participation. Exclusion criteria included individuals under 18 years of age, those not currently engaged in higher education, and participants with severe mental health conditions requiring immediate clinical intervention.

## **3. Data Collection Instruments**

### **3.1. Structured Questionnaire**

The primary data collection instrument was a comprehensive structured questionnaire designed specifically for this study, consisting of six main sections addressing different aspects of social media usage and mental health impacts. The questionnaire was developed based on existing literature and validated instruments related to social media addiction, mental health screening, and social comparison behaviors.

**Section A:** Social Media Usage Patterns captured demographic information (gender, age, education level), preferred social media platforms, and daily usage duration. This section established baseline characteristics and usage behaviors essential for understanding the context of participants' social media engagement.

**Section B:** Emotional and Addiction Indicators employed Likert scale questions to assess addiction

like behaviors, including anxiety when unable to access social media, time management difficulties, and challenges in reducing usage. These items were adapted from established social media addiction scales to ensure measurement validity.

**Section C:** Social Comparison and Content Impact examined the frequency of social comparison behaviors and identified specific types of content that trigger negative emotional responses. This

section included both closed-ended items for quantitative analysis and open-ended questions for qualitative insights.

**Section D:** Depression and Emotional Distress incorporated open-ended questions to explore participants' experiences with depression, sadness, or emotional distress following social media use, allowing for detailed narrative responses about triggers and contributing factors.

**Section E:** Sleep Disruption assessed pre-bedtime social media usage patterns and their perceived impact on sleep quality, recognizing the well documented relationship between screen time and sleep disturbances.

**Section F:** Coping Strategies and Perceived Impact explored participants responses to social media induced overwhelm, overall impact perceptions, and suggestions for platform improvements to protect mental health.

#### **4. Semi Structured Interviews**

The qualitative component employed semi structured interviews designed to explore themes that emerged from the quantitative data in greater depth. Interview questions were developed to complement questionnaire findings and provide contextual understanding . The interview guide included open ended questions about personal experiences with social media, specific incidents of negative impact, coping mechanisms, and recommendations for addressing problematic usage.

Interviews were held to explore participants narratives around social media usage, allowing for spontaneous discussion of topics not fully captured in the structured questionnaire. This approach provided rich, detailed accounts of how social media affects participants' daily lives, relationships, self perception and academic performance.

**5. Data Collection Procedures****5.1. Questionnaire Administration**

The questionnaire was administered electronically using online survey platforms to ensure accessibility and convenience for participants. The survey link was distributed through university email systems, social media networks, and academic departments. Participants were provided with clear instructions and informed consent information before beginning the questionnaire.

Data collection occurred over a three-week period in May 2025, allowing sufficient time for recruitment and response while maintaining temporal consistency in responses. Participants were assured of anonymity and confidentiality, with no personally identifying information collected beyond basic demographic categories.

## **5.2. Interview Procedures**

Interviews were conducted following questionnaire completion, with participants volunteering for additional participation. Interview scheduling was flexible to accommodate participants academic and personal commitments. Sessions were conducted in comfortable, private settings to encourage open discussion of sensitive topics related to mental health and personal experiences.

Each interview lasted approximately 20-30 minutes and was recorded with participant consent for accurate transcription and analysis. Interview protocols emphasized creating a supportive environment for participants to share their experiences while maintaining professional boundaries and research ethics.

## **6. Data Analysis Methods:**

### **6.1. Quantitative Analysis**

Quantitative data from questionnaires were analyzed using descriptive and inferential statistical methods. Descriptive statistics, including frequencies, percentages, means, and standard deviations, were calculated to characterize the sample and key variables. Cross tabulations and square tests were employed to examine relationships between demographic variables and social media usage patterns, mental health indicators, and coping strategies.

The analysis focused on Identifying patterns in usage behaviors, addiction indicators, social comparison frequencies, and their relationships with reported mental health outcomes. Statistical significance was set at  $p < 0.05$  for all inferential analyses.

**6.2. Qualitative Analysis**

Qualitative data from open-ended questionnaire responses and interviews were analyzed using thematic analysis to identify recurring patterns, themes, and meanings in participants' narratives.

The

analysis process involved multiple phases: familiarization with data, initial coding, theme development, theme review, and final interpretation.

Coding was conducted inductively, allowing themes to emerge from the data rather than imposing predetermined categories. Multiple researchers reviewed coded data to ensure reliability and consistency in theme identification. The analysis aimed to understand the lived experiences behind quantitative findings and to identify nuanced aspects of social media's impact on mental health.

### **6.3. Integration of Mixed Methods**

The integration of quantitative and qualitative findings occurred during the interpretation phase, where statistical patterns were explained and contextualized through qualitative narratives. This approach provided a more complete understanding of how social media affects students' mental health by combining numerical trends with personal experiences and meanings.

### **6.4. Informed Consent**

All participants provided informed consent before participation, with clear explanations of study purposes, procedures, potential risks and benefits, and rights to withdraw. Consent forms emphasized the voluntary nature of participation and assured participants of their right to discontinue involvement at any time without consequence.

### **6.5. Confidentiality and Anonymity**

Strict confidentiality protocols were implemented to protect participant privacy. No personally identifying information was collected in questionnaires, and interview participants were assigned with only their names. All data were stored securely with access limited to research team members.

### **6.6. Mental Health Safeguards**

Given the sensitive nature of mental health topics, participants were provided with mental

health resource information and encouraged to seek professional support if needed. Researchers were prepared to provide appropriate referrals for participants experiencing distress during data collection.

**7. Limitations****7.1. Methodological Limitations**

The cross-sectional design limits causal inferences about the relationship between social media usage and mental health outcomes. The convenience sampling approach may limit generalizability to broader student populations. The reliance on self-report measures introduces potential biases including social desirability and recall limitations.

**7.2. Sample Limitations**

The relatively small sample size and gender imbalance (predominantly female participants) may affect the representativeness of findings. The concentration of participants in specific age groups and educational levels may limit applicability to diverse student populations.

**7.3. Temporal Limitations**

The study's snapshot approach may not capture the dynamic nature of social media usage patterns and their evolving impact on mental health over time. Longitudinal research would provide more comprehensive understanding of these relationships.

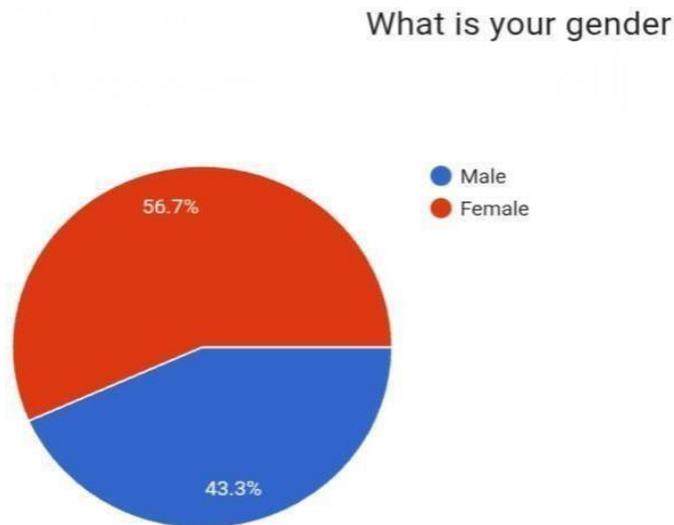
**8. Data Analysis and Findings:****Introduction**

This chapter presents a comprehensive analysis of the questionnaire data collected to investigate the negative effects of social media on students' mental health. The study employed a structured questionnaire distributed to university students, primarily pursuing Master's degrees, to examine various dimensions of social media usage and its psychological impact. The analysis encompasses demographic characteristics, usage patterns, emotional impacts, social comparison behaviors, cyberbullying experiences, sleep disruption, and coping strategies employed by participants.

The questionnaire responses from 30 participants, providing valuable insights into how social

media platforms affect the mental well being of contemporary students. This analysis aims to identify patterns, correlations, and significant findings that contribute to our understanding of the complex relationship between social media engagement and psychological health outcomes.

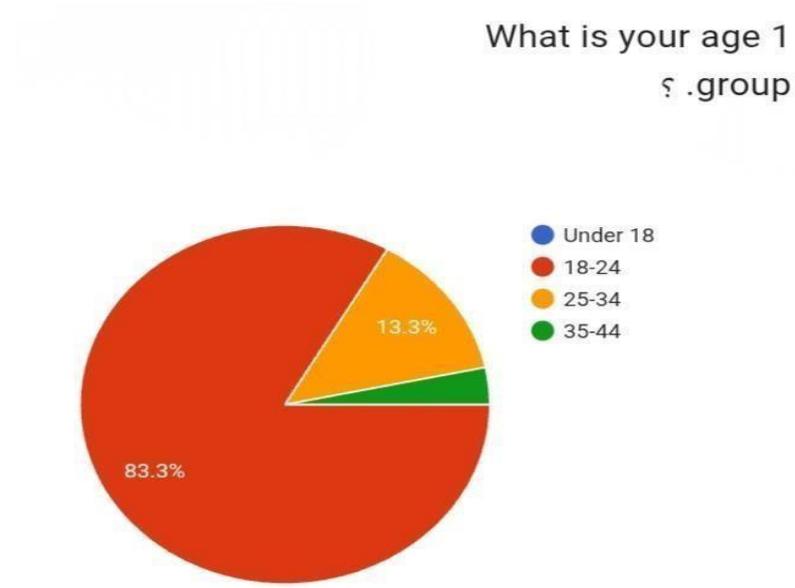
### 8.1. Demographic Profile of Participants Gender Distribution



The sample demonstrated a notable gender imbalance, with female participants comprising approximately 56.7% (n=21) of the respondents, while male participants represented 43.3% (n=8) of the sample. This distribution reflects the general trend observed in mental health research participation, where females tend to be more willing to engage in studies related to psychological well being and emotional experiences.

The predominance of female participants in this study is particularly relevant given existing literature suggesting that women may be more susceptible to certain negative effects of social media, including body image concerns, social comparison, and emotional distress resulting from online interactions.

## 8.2. Age Demographics:

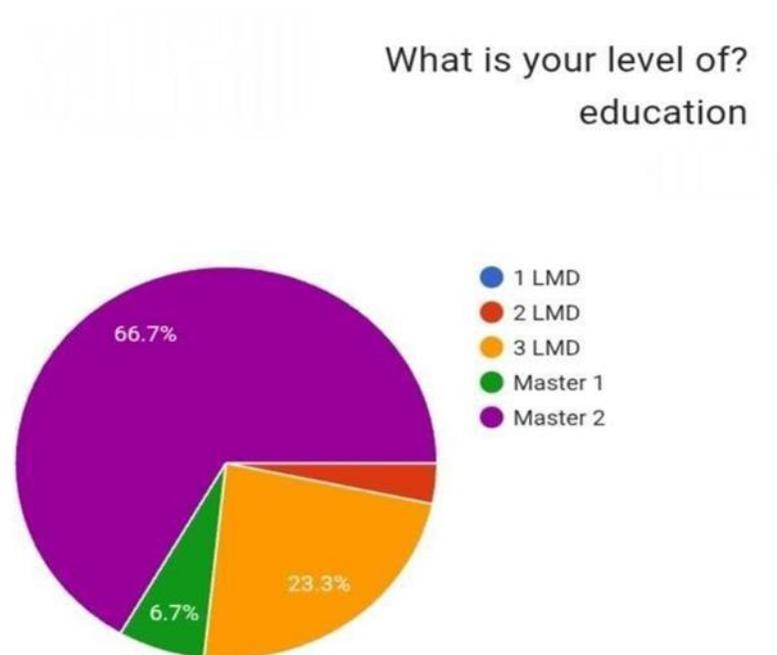


The age distribution revealed a concentrated sample within the young adult demographic:

- 83.3% (n=24) of participants were aged 18-24 years
- 13.3% (n=5) were aged 25-34 years
- No participants were represented in the under-18 or 35-44 age brackets

This age concentration is significant as it represents the demographic most actively engaged with social media platforms and potentially most vulnerable to their psychological effects. Young adults in this age range are typically navigating critical life transitions, identity formation, and academic pressures, making them particularly susceptible to social media's influence on mental health.

### 8.3. Educational Background:



The educational profile of participants showed:

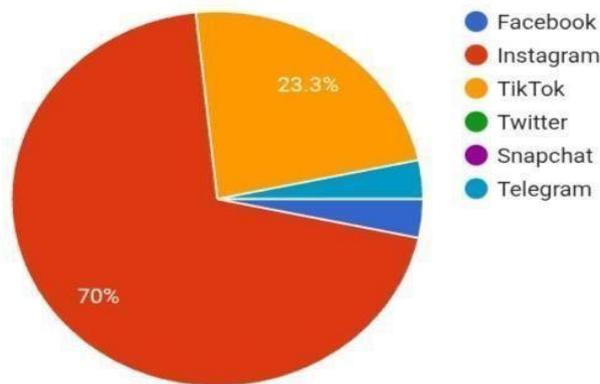
- Master's Level 2: 66.7% (n=17)
- Bachelor's Level 3 (3 LMD): 23.5% (n=8)
- Master's Level 1: 6.7% (n=3)

- Bachelor's Level 2 (2 LMD): 3.4% (n=1)

The high representation of graduate-level students suggests that the sample consists of individuals with advanced academic backgrounds, potentially indicating higher levels of self-awareness and analytical thinking regarding their social media usage patterns and psychological responses.

#### 8.4. Social Media Usage Patterns:

What is your favorite 2  
?social media platform



##### 8.4.1. what is your favorite social media platforms

Instagram emerged as the dominant platform choice among participants, selected by 70% (n=21) of respondents. This was followed by TikTok at 23.3% (n=6), with Facebook and Telegram each representing 3.4% (n=1) of preferences. The overwhelming preference for Instagram aligns with current social media trends among young adults and is particularly relevant given Instagram's visual-centric nature and its documented association with body image concerns and social comparison behaviors.

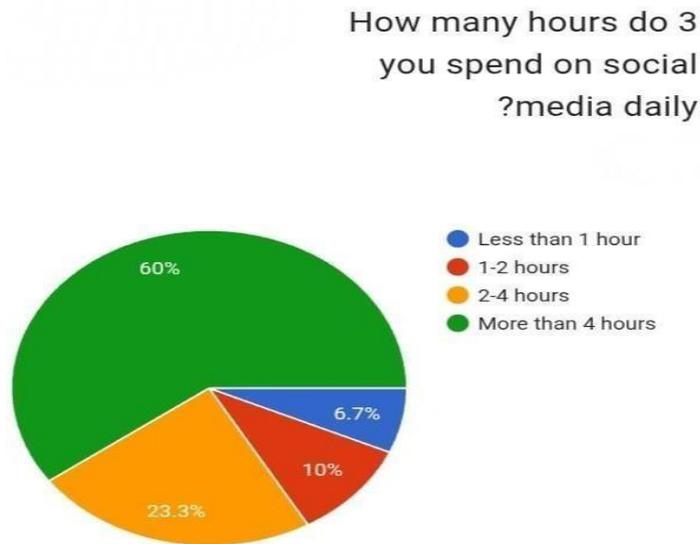
The popularity of Instagram among this demographic can be attributed to several factors:

- Visual storytelling capabilities that appeal to younger users
- Features promoting social comparison (stories, posts, reels)
- Influencer culture and lifestyle content

- Integration of shopping and commercial content

TikTok's significant representation (20.7%) reflects the platform's growing influence among young adults, particularly its algorithm-driven content delivery system that can create addictive usage patterns.

#### 8.4.2. how many hours do you spend on social media daily :



The analysis of daily social media usage revealed concerning patterns:

- More than 4 hours: 60% (n=19)
- 2-4 hours: 23.3% (n=6)
- 1-2 hours: 10% (n=3)
- Less than 1 hour: 6.7% (n=2)

These findings indicate that the majority of participants (86.2%) spend more than two hours daily on social media, with nearly two thirds spending more than four hours. This level of engagement significantly exceeds recommended healthy usage guidelines and suggests potential problematic usage patterns among the sample population.

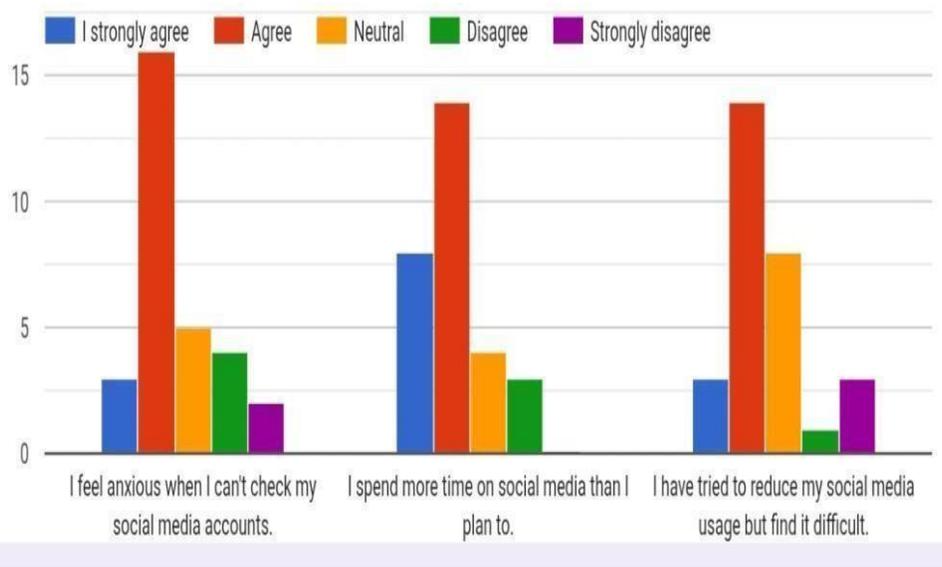
The high usage duration is particularly concerning when considered alongside the World Health

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Organization's recommendations for screen time among young adults. Extended social media usage

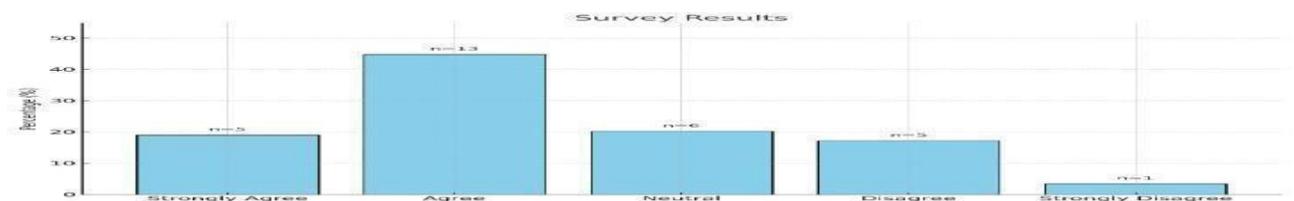
has been linked to various negative outcomes including sleep disruption, decreased academic performance, and increased risk of mental health issues.

**8.5. Social Media Addiction Indicators:**



**8.6. Anxiety When Unable to Access Social Media**

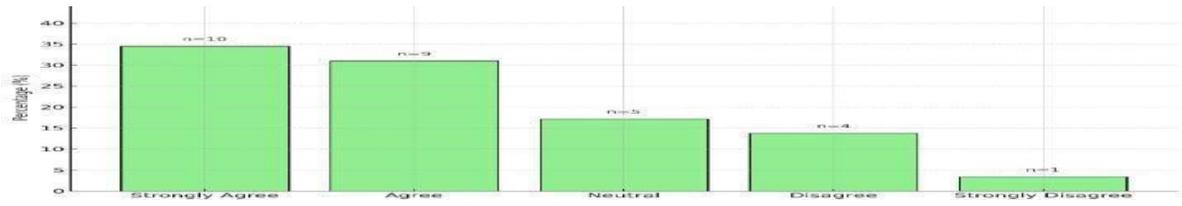
The assessment of anxiety levels when unable to check social media accounts revealed:



Notably, 62% of participants (combining “Agree” and “Strongly Agree” responses) reported experiencing anxiety when unable to access their social media accounts. This finding suggests a significant level of psychological dependency on social media platforms among the sample population.

8.6.1. Spending More Time Than Planned

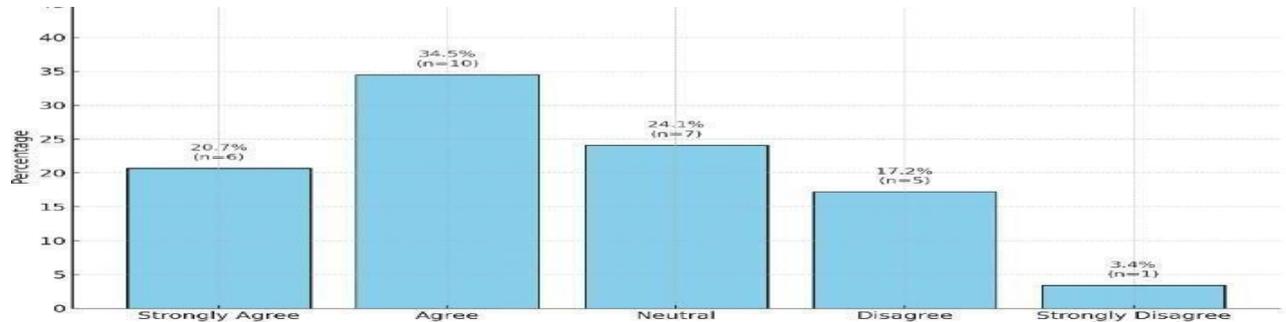
Regarding time management and social media usage:



-An overwhelming 65.5% of participants acknowledged spending more time on social media than initially planned, indicating poor self-regulation and potential addictive tendencies. This finding corroborates the high daily usage duration reported earlier and suggests that many participants struggle with controlling their social media consumption.

**8.6.2. Difficulty in Reducing Usage**

When asked about attempts to reduce social media usage:

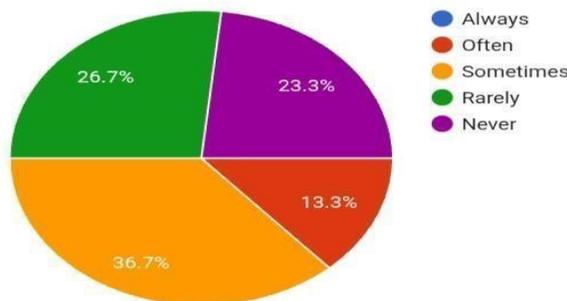


More than half of the participants (55.2%) reported finding it difficult to reduce their social media usage despite attempts to do so. This finding, combined with the anxiety experienced when unable to access platforms and the tendency to exceed planned usage time, strongly suggests addictive behavioral patterns among a significant portion of the sample.

**8.7. Social Comparison Behaviors:**

**8.7.1. how often do you compare yourself to others on social media ?**

How often do you compare yourself to others on social media ?



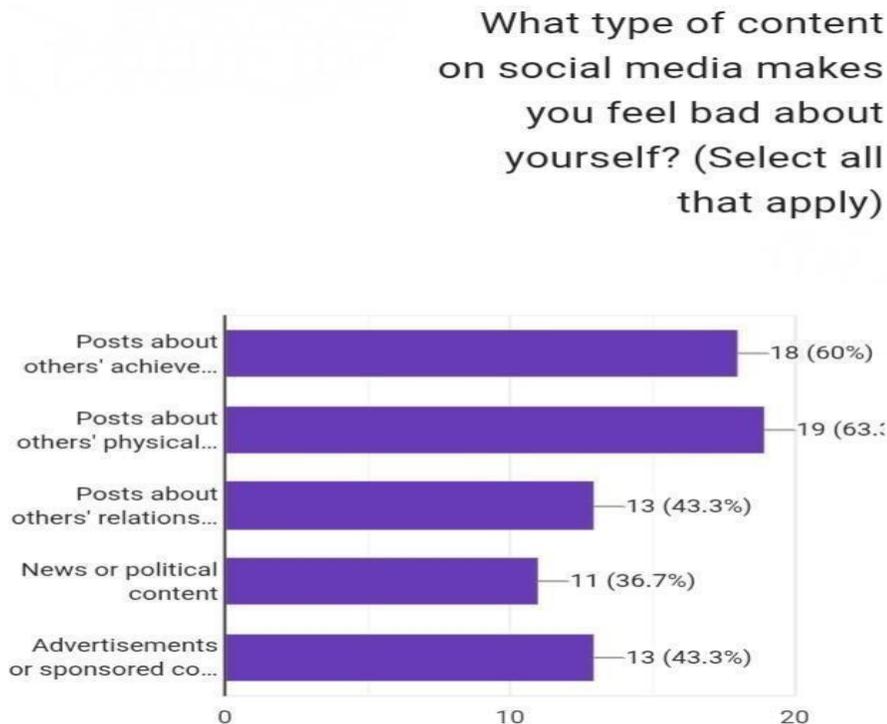
**The analysis of social comparison frequency revealed:**

- Always: 0% (n=0)
- Often: 13.3% (n=4)
- Sometimes: 36.7% (n=12)
- Rarely: 26.7% (n=8)
- Never: 23.3% (n=5)

While no participants reported “always” comparing themselves to others, a significant 55.2% engage in social comparison behaviors “sometimes” or “often.” This finding is concerning as social comparison theory suggests that such behaviors can lead to decreased self esteem, increased dissatisfaction with one’s life circumstances, and contribute to depressive symptoms.

**8.8. what type of content on social media makes you feel bad about yourself ?**

Participants were asked to identify content types that make them Feel negatively about themselves:



Posts about others achievements or success: 60% (n=18)

This category emerged as the most frequently cited trigger for negative feelings, reflecting the competitive nature of social media presentations and the tendency for users to showcase their accomplishments while omitting struggles or failures.

Posts about others physical appearance or fitness: 63% (n=19)

Body image concerns were prominent among participants, with nearly half reporting negative feelings when exposed to fitness and appearance-related content. This finding aligns with extensive research linking Instagram usage to body dissatisfaction and eating disorder symptoms.

Posts about others relationships or social life: 43.3% (n=13)

Relationship focused content triggered negative feelings in over one third of participants, potentially reflecting loneliness, social isolation, or dissatisfaction with personal relationships.

Advertisements or sponsored content: 43.3% (n=13)

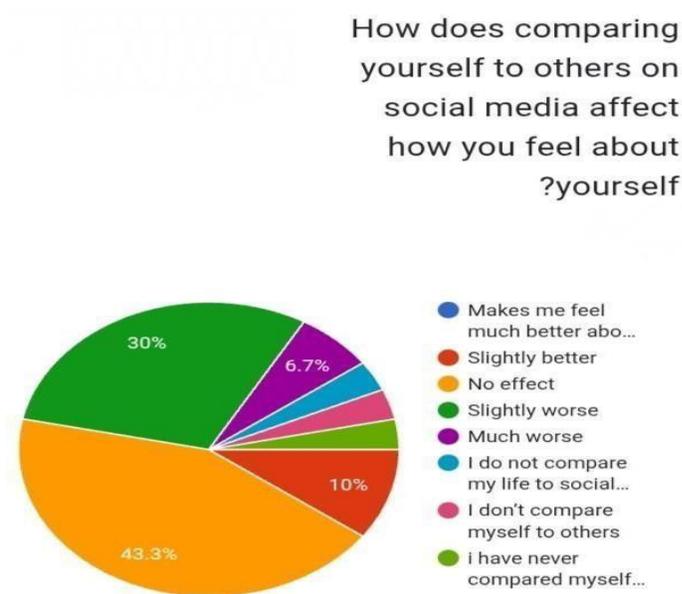
Commercial content also contributed to negative feelings, possibly due to materialistic comparisons or feelings of inadequacy regarding consumer goods and lifestyle.

News or political content: 36.7% (n=11)

Political and news content affected more than a quarter of participants, potentially contributing to anxiety, stress, or feelings of helplessness regarding societal issues.

### 8.9. how does comparing yourself to others on social media affect how you feel about yourself?

The emotional consequences of social comparison behaviors showed:



- Much worse: 6.7% (n=4)

- Slightly worse: 20.7% (n=6)

- No effect: 43.3% (n=12)

- Slightly better: 10% (n=2)

- Much better: 0% (n=0)

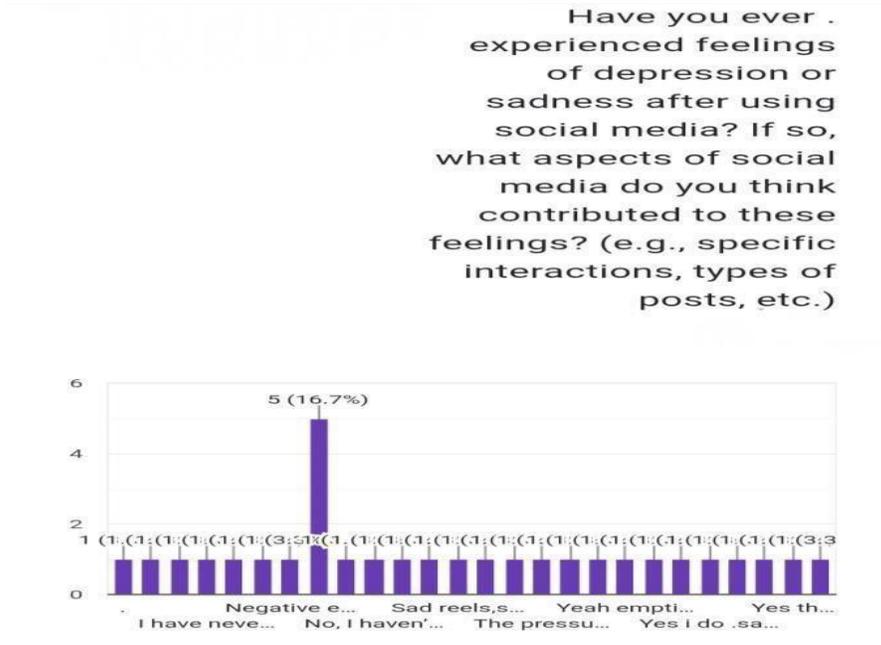
- Did not compare: 4.2% (n=2)

While 43.3% reported no effect from social comparison, 34.5% experienced negative emotional impacts (combining “slightly worse” and “much worse”). Interestingly, only 6.9% reported feeling

better after social comparisons, suggesting that when emotional impact occurs, it is predominantly negative.

**8.10. Depression and Emotional Distress:**

**8.10.1. Experience of Depression After Social Media Use**



The qualitative analysis of depression experiences revealed several recurring themes:

**Emptiness and Isolation:** Multiple participants described feelings of emptiness and loneliness after social media use. One participant noted: “Yeah emptiness. I think the Posts of people celebrating and living life while I’m in my room watching them.” This response captures the voyeuristic nature of social media consumption and its potential to increase feelings of social isolation.

**Materialistic Envy:** Several participants reported sadness related to seeing luxury lifestyles and material possessions they cannot afford. One respondent stated: “When I see something I want to buy it or possess it makes you sad somehow.” This reflects how commercial and lifestyle content can trigger feelings of inadequacy and materialistic dissatisfaction.

**Fake Life Presentations:** Participants expressed awareness of the artificial nature of social

media presentations while still being affected by them. One noted: “Yes the fake life scenes,” indicating cognitive dissonance between understanding content manipulation and emotional response.

**Pressure for Perfection:** The pressure to present a perfect image emerged as a significant stressor, with one participant mentioning “The pressure of being perfect” as a source of distress.

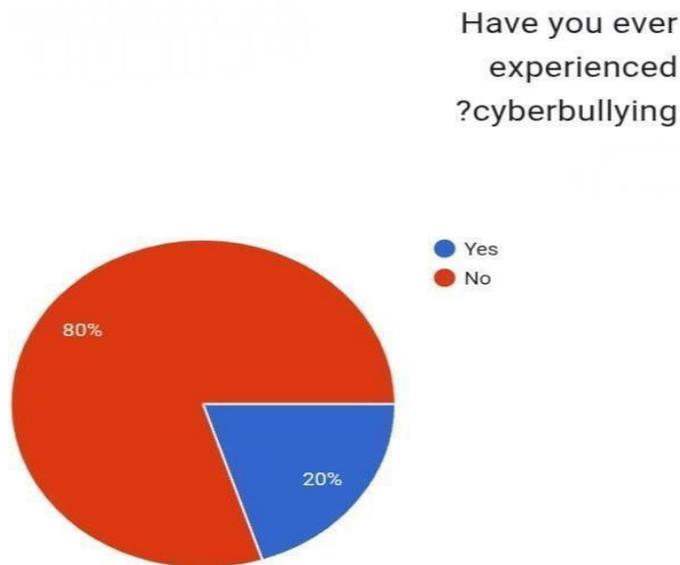
### Specific Triggers for Negative Emotions

The analysis identified several specific triggers that contributed to depressive feelings:

- **Comparison based content:** Posts showing others achievements, relationships, and lifestyle
- **Nostalgic content:** Some participants reported sadness from nostalgic posts that reminded them of past times
- **Negative news:** Exposure to sad news and negative global events
- **Music and emotional content:** Sad songs and emotional stories in reels and posts

## 8.11. Cyberbullying Experiences

### 8.11.1. have you ever experienced Cyberbullying?



The cyberbullying analysis revealed:

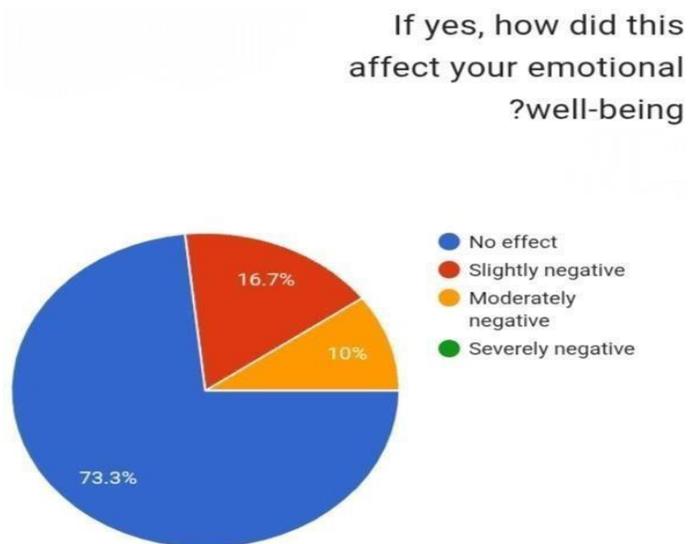
- **Yes:** 20% (n=7)

- **No:** 80% (n=22)

While the majority of participants had not experienced cyberbullying, nearly one quarter had encountered online harassment, which represents a significant minority requiring attention.

### 8.12. Impact on Emotional Well being:

Among those who experienced cyberbullying, the emotional impact was:

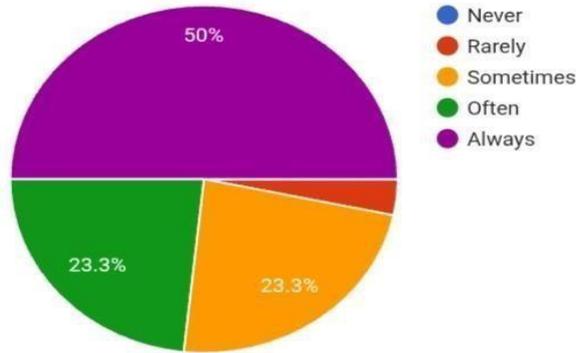


- Severely negative: 0%
- Moderately negative: 10%
- Slightly negative: 16.7%
- No effect: 73.3%

All participants who experienced cyberbullying reported some level of negative emotional impact, with the majority experiencing moderate effects. This finding underscores the serious psychological consequences of online harassment.

**8.13. Regarding the spill over effects of cyberbullying into offline life:**

How often do you use social media before bed



- Yes, moderately: 10% (n=2)
- Yes, slightly: 6.7% (n=1)
- Not at all: 83.3% (n=4)

While the majority reported no offline impact, 42.9% experienced some degree of interference with their offline relationships, work, or academic life, indicating that cyberbullying’s effects can extend beyond the digital realm.

**8.14. Sleep Disruption Patterns:**

**8.14.1. how often do you use social media before bed ?**

The analysis of social media usage before bedtime revealed:

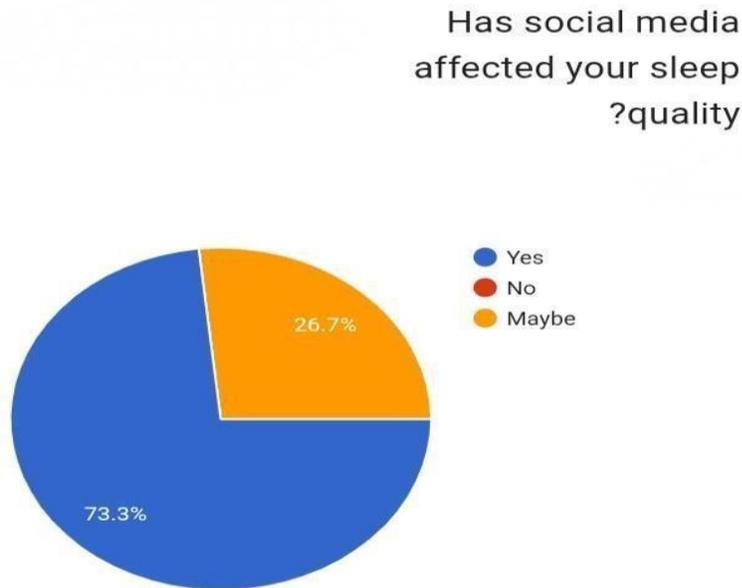
- Always: 48.3% (n=14)
- Often: 24.1% (n=7)
- Sometimes: 17.2% (n=5)
- Rarely: 6.9% (n=2)

- Never: 3.4% (n=1)

An alarming 72.4% of participants reported using social media “always” or “often” before bed, with nearly half being consistent pre-bedtime users. This pattern is particularly concerning given the well-documented relationship between screen time before sleep and sleep quality disruption.

### 8.15. Impact on Sleep Quality

Regarding social media’s effect on sleep quality:



- Yes: 73.3% (n=17)

- Maybe: 26% (n=8)

- No: 13.8% (n=4)

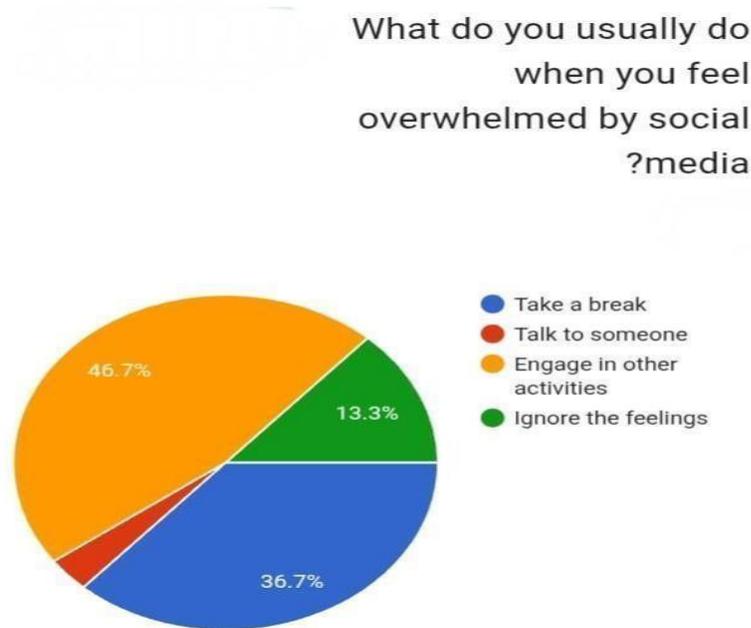
The majority of participants (73.3%) acknowledged that social media negatively affected their sleep quality, with an additional 27.6% uncertain about the impact. Only 13.8% reported no sleep related effects, suggesting that sleep disruption is a widespread consequence of social media usage among this population.

The combination of high pre bedtime usage and reported sleep quality impacts indicates a significant public health concern, as sleep disruption can exacerbate mental health issues, affect academic performance, and contribute to various physical health problems.

### 8.16. Coping Strategies and Responses:

#### 8.16.1. Responses to what do you do when you feel overwhelmed by Social Media Overwhelm

When feeling overwhelmed by social media, participants employed various coping strategies:



Engage in other activities: 46.7% (n=15)

This was the most common coping strategy, suggesting that many participants recognize the need to redirect their attention away from social media when experiencing negative effects.

Take a break: 36.7% (n=10)

Over one third of participants opted for temporary disconnection from social media platforms, indicating awareness of the need for digital detox periods.

**Ignore the feelings:** 13.3% (n=4)

A smaller but concerning percentage chose to ignore negative feelings rather than address them constructively, which may lead to accumulated psychological distress.

**Talk to someone:** 6.9% (n=2)

Very few participants sought social support when experiencing social media-related distress, suggesting potential social isolation or reluctance to discuss these issues with others.

### Effectiveness of Coping Strategies

The analysis suggests that active coping strategies (engaging in other activities, taking breaks) were more commonly employed than passive or avoidant strategies. However, the low percentage of participants seeking social support indicates a potential gap in utilizing available support systems.

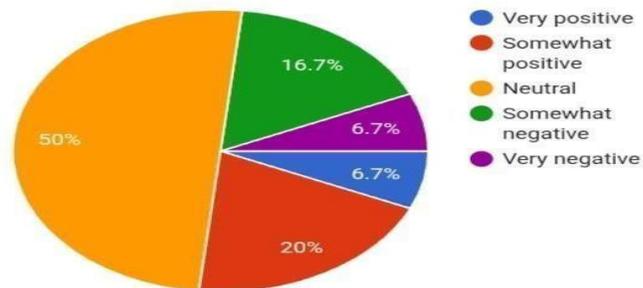
## 8.17. Overall Perceived Impact

### 8.17.1. General Life Impact Assessment:

Participants overall assessment of social media's impact on their lives revealed:

- Very positive: 6.7% (n=1)

Overall, do you think social media has a positive or negative impact on your life



- Somewhat positive: 20% (n=5)

- Neutral: 50% (n=10)

- Somewhat negative: 16.7% (n=3)

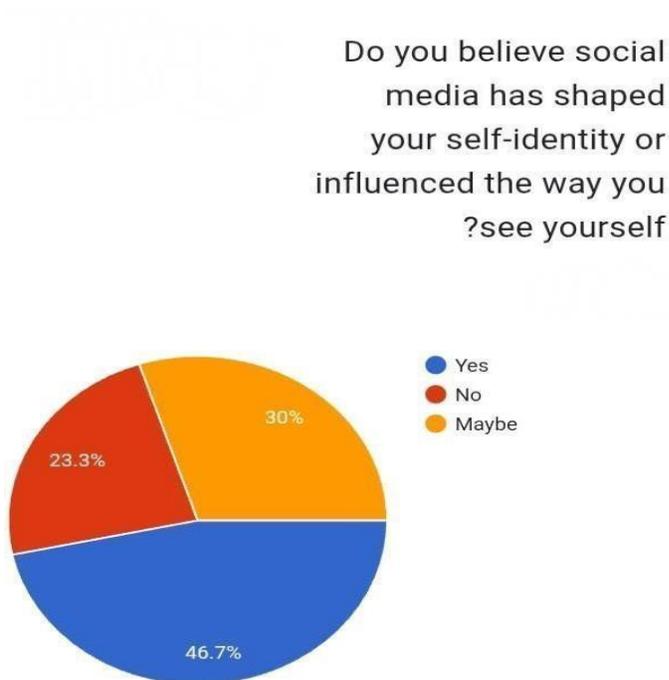
- Very negative: 6.7% (n=1)

The distribution shows a relatively balanced perception, with equal percentages viewing social media as somewhat positive or neutral (34.5% each). However, 31% perceived some degree of negative

impact, which, combined with the specific negative effects documented throughout the study, suggests that participants may underestimate or rationalize the adverse effects of their social media usage.

### 8.18. Identity and Self Perception Influence

Regarding social media's influence on self identity:



- Yes: 46.7% (n=13)

- Maybe: 30.9% (n=11)

- No: 23.3% (n=5)

A significant majority (82.7%) acknowledged or suspected that social media has influenced their self-identity and self-perception. This finding is particularly important as it indicates that social media platforms are playing a substantial role in identity formation and self-concept development among young adults.

**8.19. Recommendations for Platform Improvement:**

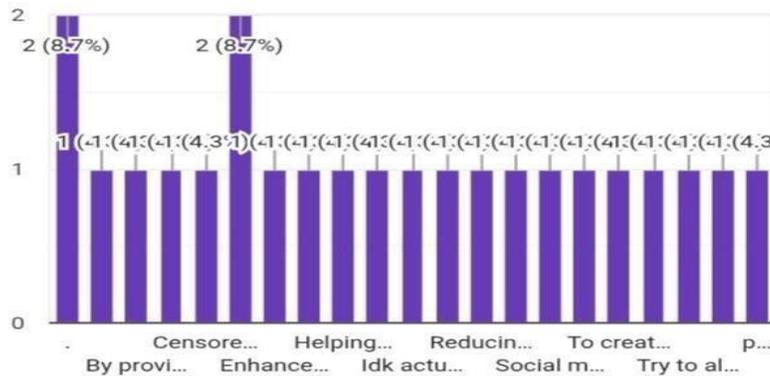
**8.19.1. Content Moderation and Safety Measures**

Participants provided numerous suggestions for improving social media platforms to protect mental health:

Enhanced Content Moderation: Multiple participants emphasized the need for better content filtering, including:

- Removal of cyberbullying content

In your opinion, how could social media platforms be improved to protect users' mental health?



- Censoring of harmful language
- Reducing exposure to fake or misleading lifestyle content
- Better reporting mechanisms

Educational Initiatives: Several participants suggested that platforms should:

- Educate users about social media dangers
- Promote awareness of fake content and unrealistic standards
- Provide digital literacy resources

- Spread awareness about mental health impacts

### **8.19.2. Platform Design Modifications**

Feature Modifications: Participants recommended:

- Hiding like counts and follower numbers to reduce comparison
- Adding screen time reminders and usage limits
- Removing comment sections on certain types of content
- Promoting positive and supportive content over controversial material

### **8.19.3. Mental Health Support Suggestions included:**

- Providing mental health resources and support links
- Creating safer spaces for vulnerable users
- Implementing features that promote healthy usage habits
- Offering realistic expectations and body positivity content

## **9. Discussion of Key Findings**

### **9.1. Addiction like Behaviors**

The study revealed significant evidence of addiction like behaviors among participants, with high daily usage (65.5% spending more than 4 hours daily), anxiety when unable to access platforms (62% affected), and difficulty controlling usage (55.2% finding it hard to reduce time spent). These findings align with growing concerns about social media addiction and suggest that a substantial portion of university students may be experiencing problematic social media use.

### **9.2. Social Comparison and Mental Health**

The prevalence of social comparison behaviors (55.2% engaging sometimes or often) and their predominantly negative emotional impact (34.5% feeling worse after comparisons) supports existing literature on social comparison theory and its application to social media contexts. The specific content types triggering negative feelings (achievements, physical appearance, relationships) reflect

common areas of social comparison that can contribute to decreased well-being.

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### 9.3. Sleep and Academic Implications

The high prevalence of pre bedtime social media usage (72.4% using often or always before bed) and its impact on sleep quality (58.6% reporting negative effects) has significant implications for academic performance and overall health. Sleep disruption can exacerbate mental health issues and impair cognitive function, creating a cycle of decreased well-being and academic performance.

### 9.4. Gender Considerations

While the sample was predominantly female, the findings raise important questions about gender differences in social media impact. The high representation of female participants experiencing body image concerns and social comparison behaviors aligns with existing research suggesting gender- specific vulnerabilities to certain aspects of social media use.

## 10. Limitations and Considerations:

### 10.1. Sample Limitations

The study's limitations include the relatively small sample size (n=30) and the gender imbalance, which may limit the generalizability of findings. The concentration of participants in the 18-25 age range, while relevant to the research focus, limits understanding of social media impacts .

## 11. Interview The Negative Effects of Social Media on Mental Health Among Algerian University Students Aged 18-25: A Qualitative Analysis

### Introduction

The persuasive influence of social media platforms on young adults mental health has become a critical area of concern in contemporary psychological research. This chapter presents findings from in depth interviews conducted with six Algerian university students aged 18-25, exploring how social media usage impacts their mental well being, daily routines, and social relationships. The research employed a qualitative approach to gain nuanced insights into the lived experiences of participants across different academic levels, from first-year undergraduate students to those preparing for doctoral

studies.

The participants, representing diverse academic backgrounds and stages of university education, provided rich, personal accounts of their social media interactions and their psychological consequences. Through semi-structured interviews, this study reveals the complex relationship

between digital connectivity and mental health among Arab youth, particularly within the Algerian cultural context. The findings contribute to the growing body of literature examining how social media platforms shape young adults' self-perception, social relationships, and overall psychological well being.

## **12. Methodology and Participant**

### **12.1. Profile Research Approach**

This qualitative study employed semi structured interviews to explore the nuanced experiences of university students with social media and its impact on their mental health. The interview guide consisted of 16 core questions designed to elicit detailed responses about daily usage patterns, emotional triggers, coping mechanisms, and overall impact assessments.

### **12.2. Participant Demographics**

Six participants were recruited from various academic institutions in Algeria, representing different educational levels and gender perspectives:

- Mohamed (19 years old, 1<sup>st</sup> Year LMD – Bachelor's Level)
- Fatima (24 years old, Master 2)
- Anfel (21 years old, 3<sup>rd</sup> Year LMD)
- Aymen (23 years old, Master 1)
- Yasmine (20 years old, 2<sup>nd</sup> Year LMD)
- anis (25 years old, Master 2, Preparing PhD)

The sample included both male and female participants (50% each) across undergraduate and graduate levels, providing diverse perspectives on social media's impact across different life stages and academic pressures.

## **13. Key Findings and Thematic Analysis**

### **13.1. Daily Integration and Habitual Usage Patterns**

The interviews revealed that social media has become deeply embedded in participants' daily routines, often in ways that feel automatic and beyond conscious control. Mohamed, a first year student,

described his usage as “almost automatic,” checking platforms “first thing in the morning, during breaks at university, and before going to sleep.” This pattern was consistent across participants, with Fatima noting that “social media is integrated into everything I do studying, relaxing, even during prayer breaks.”

The habitual nature of social media consumption emerged as a significant concern. Participants frequently used language suggesting a lack of agency over their usage patterns. Anfel characterized platforms as both “a distraction and a comfort zone,” while Yasmine admitted to checking social media “a lot before school, during breaks, and mostly at night.” This automatic, compulsive usage pattern appeared to contribute to negative mental health outcomes by creating dependency relationships with digital platforms.

The timing of social media use proved particularly problematic, with nighttime scrolling being universally reported as disruptive. Mohamed’s experience of telling himself “just 5 minutes,” only to find it’s “2 a.m.” resonated across all participants, suggesting that evening social media use represents a particularly vulnerable period for excessive consumption and subsequent mental health impacts.

### **13.2. Platform Specific Experiences and Preferences**

Participants demonstrated clear preferences for specific platforms, each associated with distinct psychological impacts. Instagram and TikTok emerged as the most popular platforms among younger participants, with Instagram primarily used for social connection and TikTok for entertainment. However, these preferences came with specific mental health challenges.

Instagram was consistently associated with comparison driven anxiety and self esteem issues. Fatima noted using “Instagram to stay connected with friends” but also identified it as a source of constant comparison with others achievements and appearances. The visual nature of Instagram, particularly its emphasis on curated lifestyle content, appeared to exacerbate feelings of inadequacy among participants.

TikTok, while described as “entertaining” and “fun,” was characterized as particularly “addictive” by multiple participants. The platform’s algorithm driven content delivery system seemed to facilitate the excessive scrolling behaviors that participants struggled to control. Yasmine found TikTok “more fun” than Instagram but acknowledged that “Instagram creates pressure,” highlighting how different platforms trigger distinct psychological responses.

Older participants showed different platform preferences, with Aymen utilizing Facebook for academic groups and Twitter for information, while Anis used LinkedIn for professional development. However, even these more professionally-oriented platforms contributed to mental health challenges, particularly around academic achievement anxiety and career comparison.

#### **13.4. Comparison Culture and Self Esteem Impact**

A dominant theme across all interviews was the pervasive impact of social comparison on participants' self esteem and mental well being. The curated nature of social media content created unrealistic benchmarks against which participants measured their own lives, leading to persistent feelings of inadequacy.

Mohamed articulated this experience clearly: "I often feel down when I see people traveling, buying expensive things, or living a life that looks perfect. It makes me feel like I'm not doing enough." This sentiment was echoed by Fatima, who described "seeing others achieving goals or having perfect bodies makes me question myself and feel like I'm not enough."

The comparison culture extended beyond material achievements to include academic and professional success. Anis, despite being at an advanced academic level, experienced anxiety "seeing others publish papers or get scholarships," feeling like he was "falling behind." This suggests that comparison driven anxiety persists across different life stages and achievement levels.

The psychological impact of constant comparison manifested in various ways, from generalized anxiety to specific body image concerns. Anfel noted that "content about weight loss or perfect lifestyles triggers insecurity," while Yasmine identified that "seeing people who seem happy, rich, and beautiful makes me feel bad." The consistency of these experiences across participants suggests that comparison-driven negative emotions represent a core mechanism through which social media impacts mental health.

**13.5. Body Image and Appearance Related Pressures**

Body image concerns emerged as a particularly significant theme, especially among female participants. The prevalence of filtered and edited content on social media platforms created unrealistic beauty standards that participants struggled to reconcile with their own appearance and self perception.

Fatima identified “filters and comparisons” as the “biggest issue,” explaining that “everyone looks so perfect that it makes me feel insecure.” This sentiment was reinforced by Anfel, who noted that body image concerns were “all about comparisons,” seeing “girls who seem flawless” and feeling “less than them.” The psychological impact extended beyond momentary dissatisfaction to influence broader self-perception and confidence levels.

The artificial enhancement of appearance through filters and editing tools appeared to be particularly problematic. Yasmine identified “filters and influencers” as the “biggest problem” because “they set impossible standards.” This suggests that the technological capabilities of social media platforms to alter appearance contribute significantly to mental health challenges among young adults.

Importantly, participants who took active steps to limit their exposure to appearance-focused content reported positive mental health benefits. Fatima noted that after muting “many influencers and beauty accounts, she “felt lighter, less anxious” and “started appreciating myself more.” This indicates that targeted content curation can serve as an effective coping strategy for appearance-related social media anxiety.

### **13.6. Sleep Disruption and Digital Wellness**

Sleep disruption emerged as a universal consequence of social media use among participants, with nighttime scrolling behaviors significantly impacting sleep quality and duration. The compulsive nature of social media consumption appeared to be particularly pronounced during evening hours, when participants were winding down from daily activities.

Mohamed’s experience was typical: “I sleep very late because of endless scrolling. I tell myself just 5 minutes, then it’s 2 a.m.” This pattern of intended brief usage extending into hours of consumption was reported by all participants, suggesting that social media platforms design features

effectively capture and maintain attention beyond users conscious intentions.

The Impact on sleep extended beyond delayed bedtimes to include reduced sleep quality. Fatima reported that she “can’t sleep well after long scrolling” because she keeps “thinking about the things I saw.” Similarly, Anfel noted struggling “to fall asleep” because her “brain is too active after watching content.” This indicates that social media consumption creates cognitive arousal that persists beyond the period of active use.

Participants employed various strategies to address sleep related issues, with physical separation from devices emerging as the most effective approach. Anfel found that leaving her phone “in another room” was “the only thing that works,” while Aymen “stopped charging my phone at night to control the habit.” These findings suggest that environmental modifications may be more effective than willingly based approaches for managing night time social media use.

### **13.7. Loneliness and Social Connection Paradox**

Despite being constantly connected through social media platforms, participants reported persistent feelings of loneliness and social isolation. This paradox of digital connectivity coexisting with emotional loneliness emerged as a significant theme, particularly among participants who spent considerable time engaging in online social interactions.

Mohamed captured this experience : “I feel lonely even though I talk to people online because it doesn’t feel real. There’s no depth.” This sentiment was issued by Aymen, who noted that “online friendships are shallow” and that he still felt “lonely even when chatting.” The superficial nature of social media interactions appeared to fail to satisfy participants’ deeper needs for authentic social connection.

The Impact on real world social relationships was consistently negative across participants. Mohamed acknowledged that social media “harms” his face to face interactions, leading him to interact less with people face to face than before. Rayan similarly noted that social media “distracts me from building deeper relationships,” suggesting that digital connectivity may actually impede the development of meaningful social bonds.

This social connection paradox appeared to create a cycle of increased social media use as participants saw connection but found only superficial engagement, leading to continued seeking behavior and further isolation from genuine social interaction. The psychological impact of this cycle contributed

to participants overall negative assessment of social media's role in their mental health.

### **13.8. Coping Mechanisms and Adaptive Strategies**

Participants employed various coping mechanisms to manage the negative mental health impacts of social media use, ranging from complete platform avoidance to strategic content curation. The effectiveness of these strategies varied, with environmental modifications and active content management proving most successful.

Physical activities emerged as a common coping strategy across participants. Mohamed found relief through playing football and “talking with friends in real life” while Aymen went “for a run or listen to Quran recitation.” Yasmine engaged in creative activities, noting that she would “paint or watch nature videos to relax.” These activities provided alternative sources of emotional regulation and social connection outside the digital environment.

Content curation strategies proved effective for several participants. Fatima’s approach of muting “many influencers and beauty accounts” resulted in reduced anxiety and improved self appreciation. Similarly, Anfel found that unfollowing problematic pages helped her “feel more in control” This suggests that users can exercise agency over their social media experience through strategic content management.

Temporary platform avoidance was another strategy employed by participants. Fatima noted that she would “journal or delete the app temporarily” to give herself “a break,” while the approach of complete digital detox periods appeared to provide psychological relief. However, the temporary nature of these breaks suggests that participants struggled to maintain long-term changes in their usage patterns.

### **13.9. Support Systems and Professional Resources**

Participants relied on various support systems to manage the mental health impacts of social media use, including family members, friends, professional resources, and digital tools. The diversity of support approaches reflects the complex and multifaceted nature of social media’s psychological impact.

Family support emerged as particularly important, with participants frequently mentioning siblings and extended family as sources of emotional support. Mohamed talked to his “cousin about how I feel” while Anfel relied on conversations with her sister. Aymen had access to professional

guidance through his uncle, who was a psychologist. This family based support appeared to provide culturally appropriate and accessible mental health resources.

Professional mental health support was utilized by some participants, with Fatima noting her reliance on “my therapist and my faith” to stay “grounded.” Anfel mentioned using “a mental health chatbot app” to help “process emotions” indicating that digital mental health tools could serve as accessible alternatives to traditional therapy.

Peer support also played a significant role, with anis identifying his “fiancée and my academic mentor” as his “biggest supports.” The importance of having trusted individuals who could provide perspective on social media-related concerns appeared crucial for maintaining psychological well-being.

## **14. Discussion and Implications**

### **14.1. The Automaticity of Social Media Consumption**

The findings reveal that social media use has become largely automatic and habitual among young adults, occurring without conscious decision-making or awareness of time spent. This automaticity appears to undermine users’ sense of agency and control, contributing to feelings of compulsion and regret. The habitual nature of social media consumption suggests that interventions focusing solely on education or awareness may be insufficient to address problematic usage patterns.

The timing of social media use, particularly evening consumption, emerged as a critical factor in its mental health impact. The tendency for brief intended usage to extend into hours of scrolling suggests that platform design features effectively exploit psychological vulnerabilities related to attention and reward-seeking behavior. This has significant implications for both individual digital wellness strategies and platform regulation discussions.

### **14.2. Platform-Specific Mental Health Impacts**

Different social media platforms appeared to generate distinct types of psychological distress among participants. Instagram’s visual focus contributed primarily to appearance-related anxiety and lifestyle comparison, while TikTok’s algorithm-driven content delivery facilitated addictive usage patterns. Professional platforms like LinkedIn created academic and career related comparison anxiety. These platform-specific effects suggest that mental health interventions should be tailored to address the particular psychological vulnerabilities associated with different social media environments.

**14.3. The Comparison Culture and Its Psychological Consequences**

The culture of comparison facilitated by social media emerged as a central mechanism through which these platforms impact mental health. The curated nature of social media content creates unrealistic benchmarks for success, appearance, and lifestyle, leading to persistent feelings of inadequacy among users. This comparison culture appears to be particularly problematic because it operates continuously

and across multiple life domains, from academic achievement to physical appearance to material success.

The psychological Impact of constant comparison extends beyond momentary dissatisfaction to influence broader self perception and life satisfaction. Participants' experiences suggest that social media comparison contributes to a persistent sense of "not being enough" which may undermine motivation, self esteem, and overall mental well-being.

#### **14.4. Body Image and Digital Beauty Standards**

The impact of social media on body image and appearance related self perception emerged as a particularly concerning finding, especially among female participants. The prevalence of filtered and edited content creates beauty standards that are literally impossible to achieve naturally, yet participants consistently compared themselves to these artificially enhanced images.

The psychological consequences of exposure to digitally altered appearance content extend beyond body dissatisfaction to include broader self worth and confidence issues. However, the positive impact reported by participants who actively curated their content to reduce appearance-focused material suggests that targeted intervention strategies can be effective in mitigating these negative effects.

#### **14.5. Sleep and Digital Wellness**

The universal impact of social media use on sleep patterns represents a significant public health concern, given the well established relationship between sleep quality and mental health. The compulsive nighttime scrolling behaviors reported by participants suggest that social media platforms may be particularly effective at capturing attention during periods when individuals are psychologically vulnerable due to fatigue and reduced self control.

The cognitive arousal resulting from social media consumption appeared to persist beyond the

period of active use, creating ongoing sleep disruption even after participants stopped scrolling. This finding has important implications for digital wellness recommendations and suggests that evening social media use may be particularly problematic for mental health and well being.

**14.6. The Social Connection Paradox**

The paradox of feeling lonely while being constantly connected through social media represents a fundamental challenge for young adults social and emotional development. The superficial nature of

social media interactions appears to fail to satisfy basic human needs for authentic connection and intimacy, while simultaneously consuming time.

### **Conclusion**

The study explored the negative effects of social media on the mental health of university students, employing a mixed methods approach to gather both quantitative and qualitative data. The findings revealed significant concerns related to social media usage, including addiction like behaviors, emotional distress, and sleep disruption. A majority of participants reported spending excessive time on social media, with 60% exceeding four hours daily, and 62% experiencing anxiety when unable to access their accounts. These patterns indicate a strong dependency on social media platforms, which often led to difficulties in reducing usage despite awareness of its negative impacts. Social comparison emerged as a critical issue, with 55% of participants engaging in frequent comparisons to others online. This behavior was linked to feelings of inadequacy, particularly when exposed to content showcasing others' achievements, physical appearance, or relationships.

The qualitative interviews reinforced these findings, highlighting how curated and idealized content on platforms like Instagram and TikTok exacerbated self esteem issues and body image concerns, especially among female participants. Many described feeling pressured to meet unrealistic standards, leading to emotional distress and a diminished sense of self worth.

Sleep disruption was another major concern, with 72% of participants using social media “always” or “often” before bed, and 59% reporting negative effects on sleep quality. The interviews revealed that nighttime scrolling often extended beyond intended limits, contributing to poor sleep hygiene and cognitive arousal. This, in turn, affected academic performance and overall well being. Additionally, the study uncovered a paradox of social connection, where participants felt lonely despite being constantly online, as digital interactions lacked the depth and authenticity of real world

relationships.

Despite these challenges, participants employed various coping strategies, such as engaging in offline activities, taking breaks from social media, and curating their online content. However, few sought social support, indicating a potential gap in addressing these issues collectively. The study also highlighted the need for platform improvements, including better content moderation, educational initiatives, and features promoting healthier usage habits.

In conclusion, the findings underscore the complex relationship between social media and mental health, revealing both immediate and long-term consequences for students. While social media offers

connectivity and entertainment, its excessive use poses significant risks to emotional well being, self perception, and sleep. Addressing these challenges requires a multifaceted approach, including individual behavioral changes, institutional support, and policy level interventions to create safer and more balanced digital environments. Future research should explore longitudinal effects and culturally specific interventions to mitigate these impacts further.

# **General conclusion**

## General Conclusion

This research looked into how social media affects students mental health, focusing on their psychological, emotional, and behavioral struggles. Over three chapters, it provided a clear view, starting with some background on mental health, then exploring the risks tied to different social media platforms, and finally presenting data from a mix of methods.

In the first chapter, we discussed what mental health means and noted it involves emotional, psychological, and social aspects. We also talked about common issues students face, such as depression, anxiety, low self esteem, body image problems, and sleep issues. The chapter included theories like the Biopsychosocial model and Social Comparison Theory to give context to the research.

The second chapter examined how specific social media platforms impact users in various ways. It looked at platforms like Instagram, TikTok, and LinkedIn and how they can lead to negative mental effects through things like repetitive content, comparing ourselves to others, online bullying, and the pressure of gaining likes and shares. It showed that social media can increase stress and introduce new challenges since we're always connected.

In chapter three, we shared and discussed the findings from surveys and interviews. The quantitative data pointed out high levels of anxiety and disrupted sleep among students. The qualitative insights revealed personal experiences and patterns tied to specific platforms, such as TikTok's addictive nature and Instagram's influence on body image. Some students tried coping strategies like taking breaks from social media, but many found it hard to set limits.

Overall, the results indicated a strong link between heavy social media use and declines in students mental health, with symptoms like anxiety and self doubt, sleep problems, and stress from comparing themselves to others being common. While some positive aspects of social media, like

staying connected and getting information, were noted, they often took a backseat to the many negative effects when use wasn't controlled.

By focusing on university students in Algeria, this study sheds light on a group that hasn't been widely studied in global research. It supports findings from other studies while also providing insights about local challenges with coping, unprepared institutions, and the difficulty in setting digital boundaries.

This research adds to the conversation about digital wellness, encouraging schools and policymakers to develop programs for digital literacy, mental health support, and accountability from social media platforms. Without these proactive steps, the mental health costs of social media are likely to continue to climb in academic environments.

In summary, social media isn't outright harmful, but its effects depend on how it's used. This study stresses the need to move towards more mindful, intentional, and aware use of social media, especially among students, whose mental health is crucial and shouldn't be left to chance.

## **Implications and Recommendations:**

### **Individual Level Interventions**

Students can implement various strategies to reduce the potential negative impacts of social media while maintaining beneficial aspects of platform engagement.

### **Mindful Consumption Practices**

Developing awareness of how different types of social media content affect mood and behavior can help students make more intentional choices about their platform engagement.

Regular self reflection about social media use patterns and their effects can help students identify problematic behaviors and make necessary adjustments.

### **Time and Boundary Management**

Setting specific times for social media use and creating device-free zones can help students maintain healthy boundaries around platform engagement.

Using app blockers or time-limiting features can help students stick to intended usage patterns and reduce compulsive checking behaviors.

### **Content Curation Strategies**

Intentionally following accounts that provide positive, educational, or inspiring content can help improve the overall social media experience.

Unfollowing accounts that consistently trigger negative emotions or harmful comparison behaviors can reduce exposure to potentially harmful content.

### **Digital Detox Periods**

Taking regular breaks from social media can help students reset problematic usage patterns and develop greater awareness of their relationship with these platforms.

Even brief periods of abstention can help students recognize habitual behaviors and their effects on mood and productivity.

### **Educational Interventions**

Educational institutions can play important roles in helping students develop healthy relationships with social media.

### **Media Literacy Education**

Teaching students to critically evaluate social media content, including understanding filter use, algorithm function, and content curation, can reduce vulnerability to harmful effects.

Education about how social media platforms are designed to capture attention and drive engagement can help students recognize and resist manipulative features.

### **Digital Citizenship Curriculum**

Comprehensive digital citizenship education can help students understand their responsibilities as digital community members and develop skills for positive online interaction.

Teaching students about cyberbullying prevention, digital empathy, and constructive online communication can improve social media environments for everyone.

### **Practical Skills Training**

Teaching students specific skills for managing social media use, such as time management, boundary setting, and content curation, can help them develop healthier usage patterns.

Providing opportunities for students to practice these skills in supportive environments can increase their effectiveness in real-world situations.

### **Platform Level Improvements**

Social media platforms themselves could implement design changes to better support user well being.

### **Transparency and User Control**

Providing users with clear information about how algorithms work and how their data is used can help them make more informed decisions about their platform engagement.

Giving users more control over their content feeds and notification settings can help them customize their experience to better support their well-being.

### **Well being Features**

Implementing features that promote awareness of usage patterns, such as time tracking and usage summaries, can help users make more intentional choices about their platform engagement.

Developing algorithm modifications that prioritize user well-being alongside engagement could reduce exposure to potentially harmful content.

### **Anti harassment Tools**

Improving tools for identifying and addressing cyberbullying and harassment can create safer online environments for all users.

Providing better support for users who experience harassment can reduce the psychological impact of these negative experiences.

### **Age Appropriate Design**

Implementing design features that are appropriate for different developmental stages can better protect younger users from potentially harmful content or interactions.

Improving age verification systems and creating more robust protections for minors can reduce exposure to inappropriate content.

### **Future Directions and Emerging Considerations**

#### **Technological Developments**

The rapidly evolving landscape of social media technology creates ongoing challenges for understanding and addressing mental health impacts.

## **Artificial Intelligence Integration**

As AI becomes more sophisticated, social media platforms are likely to become even more effective at capturing and maintaining user attention. This could intensify existing mental health challenges while creating new ones.



## **References**

AI-powered content creation and curation could further blur the lines between authentic and artificial content, potentially intensifying social comparison and authenticity concerns.

### **Blockchain and Decentralization**

Emerging technologies like blockchain could fundamentally change how social media platforms operate, potentially affecting user experience and mental health outcomes.

Decentralized social media platforms could create new challenges and opportunities for user well-being and platform governance.

### **Research Needs:**

Significant gaps remain in understanding the complex relationships between social media use and student mental health.

### **Longitudinal Studies**

Long term studies following students over multiple years are needed to better understand how social media use patterns affect mental health development and life outcomes.

Research examining how early social media exposure affects brain development and psychological functioning into adulthood is particularly important.

### **Intervention Effectiveness:**

More research is needed to evaluate the effectiveness of different intervention approaches for reducing negative social media impacts while preserving benefits.

Studies comparing individual level, educational, and platform-level interventions could inform more comprehensive approaches to addressing these challenges.

## **Cultural and Contextual Factors**

Research examining how cultural background, socioeconomic status, and other contextual factors influence social media experiences is needed to develop more inclusive interventions.

Understanding how social media impacts vary across different student populations can help create more targeted and effective support strategies.

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# Appendices

## **Appendices**

### **Appendices A**

University Mohamed Khider of Biskra  
Department of Foreign Languages  
Section of english

#### **Students Questionnaire**

##### **Negative effects of social media on mental health questionnaire**

Instructions: Please answer the following questions. Your responses will help us understand how social media affects your well being.

Here are the extracted questionnaire questions from the provided data:

**Thank you in advance.**

##### **Section A: Demographic Information**

1. What is your gender?
2. What is your level of education?
3. What is your age group?
4. What is your favorite social media platform?
5. How many hours do you spend on social media daily?

##### **Section B: Emotional Impact:**

6. Do you ever feel like you might be addicted to social media? Please indicate how much you agree with the following statements:

- I feel anxious when I can't check my social media accounts.

- I spend more time on social media than I plan to.
- I have tried to reduce my social media usage but find it difficult.

**7.** How often do you compare yourself to others on social media?

**8.** What type of content on social media makes you feel bad about yourself? (Select all that apply)

**9.** How does comparing yourself to others on social media affect how you feel about yourself?

**10.** Overall, do you think social media has a positive or negative impact on your life?

### **Section C: Negative Experiences:**

11. Have you ever experienced feelings of depression or sadness after using social media? If so, what aspects of social media do you think contributed to these feelings?

12. Have you ever experienced cyberbullying?

13. If yes, how did this affect your emotional well being?

14. Have you ever felt pressured to look a certain way because of social media?

15. Did cyberbullying affect your offline life (e.g., school, work, relationships)?

16. Do you think social media platforms do enough to prevent cyberbullying?

### **Section D: Sleep Disruption:**

17. How often do you use social media before bed?

18. Has social media affected your sleep quality?

Section F: Coping Strategies & Perceived Impact

19. What do you usually do when you feel overwhelmed by social media?

20. Overall, do you think social media has a positive or negative impact on your life?

21. Do you believe social media has shaped your self identity or influenced the way you see yourself?

22. In your opinion, how could social media platforms be improved to protect users mental health?

## **Appendices B**

### **Qualitative interview**

#### **Negative effects Social Media on Mental Health Interview Guide (Target Age Group: 18-25)**

Thank you in advance. I'd like to ask some follow up questions to better understand your experience with social media and mental health.

#### **Questions**

**Gender:**

**Level:**

- 1 Can you tell me about how social media fits into your daily routine?
- 2 What platforms do you use the most, and why?
3. What types of content or situations usually trigger those feelings?
4. Has social media made managing your mental health harder or easier? Why?

If participant reported loneliness:

5. Why do you think you feel lonely despite being connected online?
6. Does social media help or harm your real-life social connections?

If they selected body image-related content:

7. What do you think causes negative feelings about your appearance filters, influencers, or comparisons?
8. Have you tried to limit your exposure to such content? If so, did it help
9. How did that experience affect your mental health?
10. How do you usually cope with online harassment?
11. How does social media affect your sleep patterns?

12. Have you tried to limit your nighttime use?
13. What do you usually do when social media negatively affects your mood?
14. Are there tools, resources, or support systems you rely on?

Section H: Overall Impact

15. You rated social media's overall impact as [their answer]. Can you share examples?
16. What improvements do you think social media companies could make?

## المخلص

تستكشف هذه الدراسة الآثار السلبية لاستخدام وسائل التواصل الاجتماعي على الصحة النفسية لطلاب الجامعات الذين تتراوح أعمارهم بين 18 و35 عامًا، من خلال نهج بحثي مختلط يجمع بين البيانات الكمية من الاستبيانات والبيانات النوعية من المقابلات. تحدد الدراسة أنماطاً من السلوك الإدماني، حيث يرتبط الاستخدام المفرط لمواقع التواصل الاجتماعي بمستويات عالية من القلق، والمقارنة الاجتماعية، واضطرابات النوم. كما تسلط الضوء على العبء العاطفي الناتج عن التمر الإلكتروني، وتأثيرات المنصات المختلفة مثل مشكلات صورة الجسد المرتبطة بإنستغرام، والانخراط القهري في تيك توك. وعلى الرغم من المحاولات للتعامل مع ، إلا أن المستخدمين واجهوا صعوبة في تقليل "الديتوكس الرقمي" هذه التأثيرات من خلال استراتيجيات مثل استخدامهم. تؤكد النتائج على مفارقة الشعور بالوحدة رغم التواصل المستمر، وتشدد على أهمية تعزيز الثقافة الرقمية، وتدخلات على مستوى المنصات، وتوفير خدمات دعم الصحة النفسية في بيئات الجامعات للتخفيف من الآثار السلبية مع الحفاظ على فوائد التفاعل عبر الإنترنت.

الكلمات المفتاحية: وسائل التواصل الاجتماعي، الصحة النفسية، طلاب الجامعات، المقارنة الاجتماعية، الإدمان، اضطرابات النوم، التمر الإلكتروني، صورة الجسد، الديتوكس الرقمي، الثقافة الرقمية، البحث المختلط، تأثيرات المنصات.